



REGIONAL COLLEGE OF MANAGEMENT

(Recognised by Govt. of Karnataka, Approved by AICTE & Affiliated to Bangalore University)

Action Taken Report (ATR) on Employer Feedback received during the AY 2021-22

| Department | Stakeholder | Feedback Received | Action Taken |
|------------|-------------|---|--|
| Management | Employer | <ul style="list-style-type: none">Students need to be better trained in soft and focus needs to be paid to professional approach. | Soft skills training are conducted periodically. |
| | | <ul style="list-style-type: none">Scope for practical learning in MBA program is essential. Hence, inclusion of industrial visits, field study, team building activities as part of assessments are needed. | Industrial visits and field study are encouraged. |
| | | <ul style="list-style-type: none">Employers indicated that course on Green Management be included be included in Finance, Marketing and Operations specializations. | The same is communicated to the Parent University for the updation in the curriculum. |
| | | <ul style="list-style-type: none">Employers have indicated that new age Marketing courses can be introduced | Curriculum revision as per Employers feedback representation is given to Bengaluru North University. |



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