

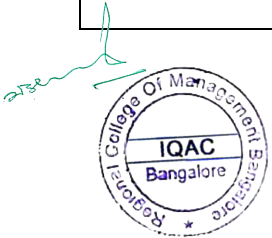


# REGIONAL COLLEGE OF MANAGEMENT

(Recognised by Govt. of Karnataka, Approved by AICTE & Affiliated to Bangalore University)

## Action Taken Report (ATR) on Employer Feedback received during the AY 2022-23

Department	Stakeholder	Feedback Received	Action Taken
Management	Employer	<ul style="list-style-type: none"><li>For Digital Marketing students, it was suggested that more hands on training is required.</li></ul>	Digital Marketing hands on training is provided to the students who have opted for the same.
		<ul style="list-style-type: none"><li>Need to include content related to leadership in post Covid times.</li></ul>	Curriculum revision feedback is communicated to the Parent University.
		<ul style="list-style-type: none"><li>The recruiters from Logistics and Supply Chain expressed addition of few topics in existing courses.</li></ul>	Feedback about the Curriculum is regularly communicated to the BOS of the Bengaluru North University.
		<ul style="list-style-type: none"><li>Students should be trained on professional grooming techniques.</li></ul>	Special attention has been undertaken to groom students on soft skills.



  
DIRECTOR  
REGIONAL COLLEGE OF MANAGEMENT BANGALORE  
Devanahalli, Bangalore