

REGIONAL COLLEGE OF MANAGEMENT BANGALORE

Bachelor of Business Administration-BBA

Program Outcomes

PO1. Managerial Knowledge: Provides a wide knowledge of all disciplines of the course and training in management of both animate and inanimate entities and develops leadership skills.

PO2. Problem Analysis: Enables students to analyse, apply knowledge of management theories and practices to solve business problems

PO3. Critical Thinking: Encourages analytical and critical thinking abilities for business decision making

PO4. Over-all Development: Enables students to develop personally and professionally,

PO5. Communication Skills: Enables students to effectively communicate business issues, management concepts, plans and decisions both in oral and written form using appropriate supportive technologies.

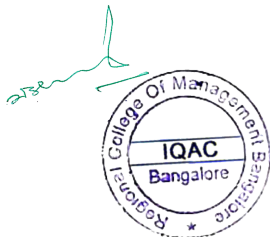
PO6. Capability building: Equips students to demonstrate the capabilities required to apply cross-functional business knowledge and technologies in solving real-world business problems.

PO7. Entrepreneurial Skills: Helps to prepare students for managerial roles and help develop entrepreneurial skills and abilities

PO8. Social Responsibility: Ensures development of socially responsible citizens with positive attitude.

PO9. Ethics: Makes students capable of recognizing and resolving ethical issues and promotes ethical and value-based leadership ability.

PO10. Continuous Learning: Enables continuous learning through practical approach and development of professional skills relevant to business, economics, and commerce



DIRECTOR
REGIONAL COLLEGE OF MANAGEMENT BANGALORE
Devanahalli, Bangalore