

REGIONAL COLLEGE OF MANAGEMENT

DEPARTMENT – BBA

BBA 1.1 Management Principles and Practices

Course objective:

1. Understanding Management Fundamentals:
2. Exploring Management Theories:
3. Developing Managerial Skills:
4. Understanding Organizational Behaviour:
5. strategic and Operational Planning:
6. Ethics and Corporate Social Responsibility:

Learning outcome:

1. Comprehension of Management Concepts:
2. Students will understand the fundamental principles of management, including planning, organizing, leading, and controlling.
3. Application of Management Theories:

BBA 1.2: Fundamentals of business accounting

Course objectives:

1. Introduction to Accounting Principles.
2. Financial Statement Preparation.
3. Recording Financial Transactions.
4. Budgeting and Forecasting.
5. Ethical and Professional Standards.

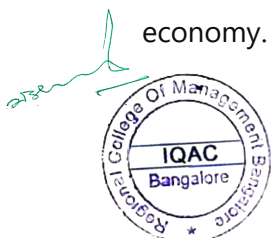
Learning outcome


1. Proficiency in Financial Statement Preparation.
2. Accurate Recording of Financial Transactions.
3. Financial Reporting and Compliance.
4. Ethics and Professional Conduct:

BBA 1.3 Marketing Management

Course objectives:

An International Business course aims to provide students with a comprehensive understanding of the complexities and challenges of conducting business in a globalized economy.




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BBA 1.4: Business organisation

course objectives:

1. Introduction to Business Concepts:
2. Understanding Organizational Structures:
3. Functional Areas of Business:
4. Management Practices.

BBA 2.1: Financial accounting and Reporting.

An International Business course aims to provide students with a comprehensive understanding of the complexities and challenges of conducting business in a globalized economy.

BBA 2.2: Human Resource Management.

To give the knowledge of human resource planning, recruitment, selection, induction and training, their performance appraisal and compensation policy, basis of promotions and transfer policies, and overall development of a human resources in an organization.

BBA 2.3: Business environment.

Course objectives:

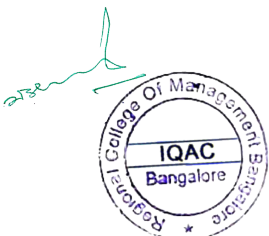
1. **Understanding the External Environment:**
2. **Studying Legal and Regulatory Framework:**
3. **Understanding Social and Cultural Influences:**
4. **Environmental Sustainability:**
5. **Internal Business Environment:**

Learning outcome:

1. **Comprehensive Understanding of External Factors:**
2. **Economic Systems and Policies:**
3. **Global Business Environment:**

BBA 2.3: RETAIL MANAGEMENT

An International Business course aims to provide students with a comprehensive understanding of the complexities and challenges of conducting business in a globalized economy. Know the responsibilities of retail personnel in the numerous career positions available in the retail field.




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BBA 3.1: cost accounting

The objective is to give the knowledge of costing methods and various types of costing procedure followed by manufacturing and service industry to maintain their material, labour, overhead.

BBA 3.2: organisation behaviour

1. Students in Organizational Behaviour will develop knowledge and build upon the managerial skill.
2. Additional skills such as leadership, controlling, planning etc.
3. Knowledge related to the Decision Making, coordinating.
4. Knowledge related to organization structure, different industry/business group.
5. Ascertain the knowledge of behavioural process.

BBA 3.4: Statistics for business decision.

1. Making them understand what is statistics how it is used in business its limitations scope and functions
2. Make them familiar with mean, median and mode. Also finding them by graphical method. And using them in business conditions
3. Teaching them central tendencies of second order like QD, SD, MD and finding the variations to compare the two sets of data given.
4. Teaching them to find skewness.
5. Introducing the Index numbers finding index numbers by different methods.
6. Introduction to consumer price index number.

BBA 4.1. Management accounting

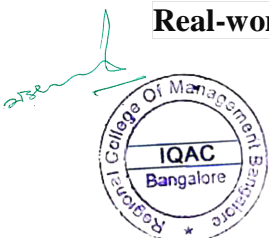
These objectives aim to prepare students for roles in management accounting, where they can contribute to organizational success by providing timely, relevant, and actionable financial information for decision-making and performance improvement.

BBA 4.2: Business analytics

A business analytics course typically aims to equip students with the skills and knowledge necessary to analyze data effectively and derive valuable insights to support decision-making and drive business performance.

Understanding Data Analysis Fundamentals.

Real-world Applications and Case Studies




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BBA 4.3: Financial management.

To give the knowledge about financial analysis of an organization in terms of risk analysis, capital structure approaches, to find out the cost for the capital, various dividend theories, working capital and its operating cycle, planning and forecasting of working capital requirements, and corporate valuation.

BBA 4.7: Personal wealth management.

A personal wealth management course is designed to equip individuals with the knowledge and skills necessary to effectively manage their personal finances and investments to achieve their financial goals

Financial Goal Setting

Retirement Planning

Debt Management

BBA 5.1: Production and operation management

A production and operations management course is designed to provide students with a comprehensive understanding of managing the processes and systems that create goods and deliver services

BBA 5.2: Income tax -1

An income tax course aims to provide students with a comprehensive understanding of the principles, regulations, and procedures related to individual income taxation.

Understanding Tax Law Fundamentals

Taxpayer Compliance

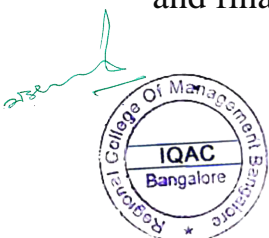
Tax Planning Strategies

BBA 5.3: banking law and practices

The course learning objective is to familiarize the students to understand the law and practice of banking, also to know the innovations in modern banking system.

BBA 5.4: Advanced financial management.

An advanced financial management course is designed to provide students with in-depth knowledge and skills in various areas of corporate finance, investment management, and financial strategy.




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BBA 6.1: Business law

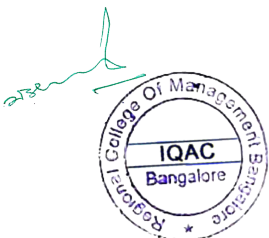
A course in business law aims to provide students with a solid understanding of the legal principles and regulations that govern various aspects of business operations and transactions.

BBA 6.2: income tax 2

An Income Tax 2 course typically delves deeper into the complexities of the tax code and its application to various entities and situations.

BBA 6.3: International business.

An International Business course aims to provide students with a comprehensive understanding of the complexities and challenges of conducting business in a globalized economy.




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