



REGIONAL COLLEGE OF MANAGEMENT

(Recognised by Govt. of Karnataka, Approved by AICTE & Affiliated to Bangalore University)



WORKSHOP ON TRADE SECRET



DATE: 10/06/2019

TIME: 10 AM TO 1 PM

VENUE: GOOGLE MEET

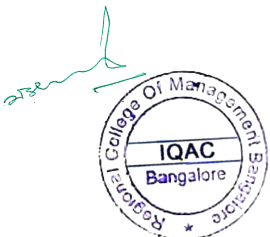
WEBSITE: WWW.RCMB.IN

RESOURCE PERSON:

PROF. KIRRAN BINDU

Director

Regional College of Management



DIRECTOR
REGIONAL COLLEGE OF MANAGEMENT BANGALORE
Devanahalli, Bangalore

Regional College Of Management Bangalore, Survey No. 34/4 34/5, Mudugurki, Devanahalli, Bangalore – 562110, Karnataka.

Website: www.rcmb.in



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WORKSHOP ON INDUSTRIAL DESIGN



DATE: 15/07/2019

TIME: 10 AM TO 1 PM

VENUE: GOOGLE MEET

WEBSITE: WWW.RCMB.IN

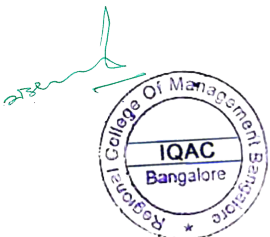
RESOURCE PERSON:

PROF. TAPAN NAYAK



Director

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WORKSHOP ON INTELLECTUAL PROPERTY



RESOURCE PERSON

PROF. C. V. KAMATH

Unlock the Potential of Your Ideas

This interactive workshop equips you with the knowledge and strategies to:

- Identify and protect your intellectual property (IP) - patents, trademarks, copyrights, and trade secrets.
- Leverage IP for a competitive advantage in the marketplace.
- Make informed decisions regarding IP licensing and commercialization.

**Gain the Edge in
Today's Innovation
Economy**

DATE: 16/08/2019

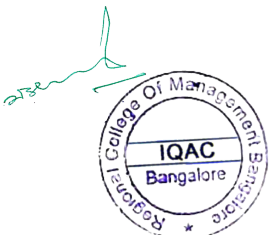
TIME: 10AM~1PM

VENUE: ZOOM

WEBSITE: WWW.RCMB.IN

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WORKSHOP ON SOCIAL ENTREPRENEURSHIP



RESOURCE PERSON

Dr. Ernst Kimakowitz

Social entrepreneurship is the practice of identifying, starting, and leading ventures that solve social issues through innovative solutions. These ventures aim to create a positive impact on society while being sustainable and scalable.



Social Entrepreneur

[sō-ʃiəl, ǎn-trǎ-pi-tyō-ˈnɔː]

A person who pursues an innovative idea with the potential to solve a community problem.

DATE: 11/09/ 2019

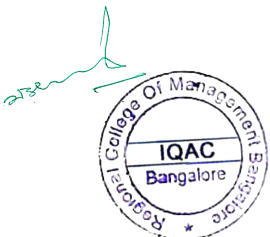
TIME: 10AM ~ 1PM

VENUE: ZOOM

WEBSITE: WWW.RCMB.IN

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Meet the Guest lecturer



PROF. SUJIT CHOWDHURY

Adjunct Professor

Regional College of management . brings you Workshop on START-UP FUNDING

VENUE: AUDITORIUM



ON 7TH NOV, 2019

Workshop Highlights:

- Craft a Winning Model
- Identify Revenue Streams
- Customer Focus
- Competitive Edge

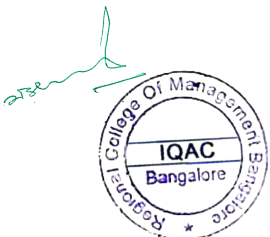
This Workshop Is For:

- Aspiring entrepreneurs with a business idea
- Business owners seeking to refine their existing model
- Individuals curious about the blueprint for successful businesses

Empower your entrepreneurial journey.

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Meet the Guest lecturer



PROF. DR. WOLFGANG AMANN
Adjunct Professor

Harvard University
Business Strategy & Leadership,
HEC Paris

Regional College of management . brings you Workshop on
INNOVATIVE BUSINESS

VENUE: AUDITORIUM



ON 12TH NOV, 2019

Workshop Highlights:

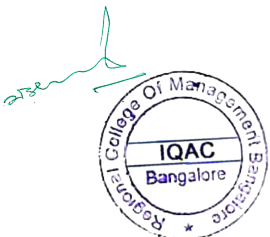
- Craft a Winning Model
- Identify Revenue Streams
- Customer Focus
- Competitive Edge

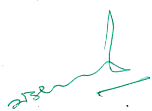
This Workshop Is For:

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Empower your entrepreneurial journey.

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WORKSHOP ON FINANCIAL MANAGEMENT



RESOURCE PERSON

PROF. SRIVATSAN



DATE : 16/12/2019

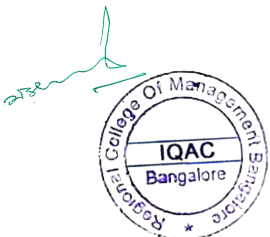
TIME: 10am - 1pm

VENUE: ZOOM

WEBSITE: WWW.RCMB.IN

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WORKSHOP ON LEGAL ASPECTS OF ENTERPRENUERSHIP

Provide students with a thorough understanding of the legal aspects of starting and running a business.

Teach students how to navigate legal risks and avoid common legal pitfalls.

Enhance Business Preparedness: Equip students with the knowledge to make informed legal decisions.

Connect students with legal experts and resources.



Date: 20/01/2019

Time: 2 to 5

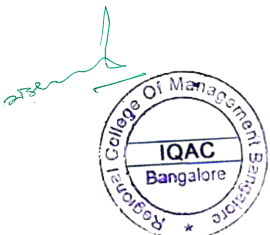
Venue: Auditorium

Website: www.rcmb.in

Resource person:
Dr. Suresh Babu

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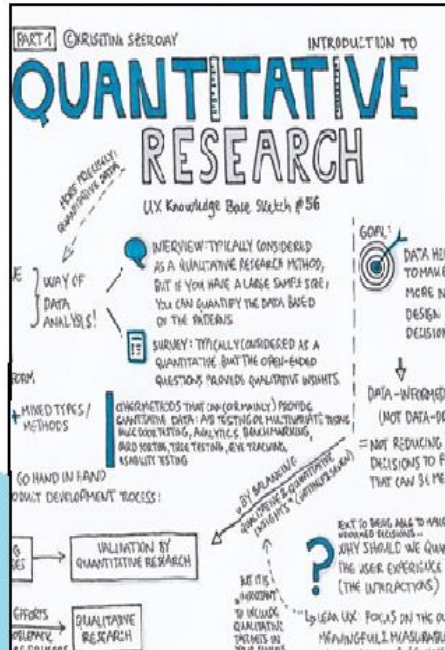


WORKSHOP ON QUANTITATIVE RESEARCH



RESOURCE PERSON

PROF. AMITABHA
CHATTOPADHYAY



DATE: 17/02/2019

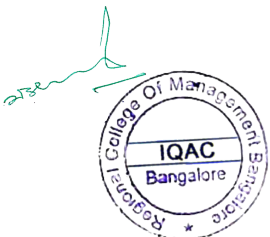
TIME: 10AM - 1PM

VENUE: AUDITORIUM

WEBSITE: WWW.RCMB.IN

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WORKSHOP ON HYPOTHESIS TESTING



RESOURCE PERSON

PROF. ARNAB GANGULY

Hypothesis Testing

[hi-'pä-thä-säs 'te-stin]

An act in statistics whereby an analyst tests an assumption regarding a population parameter.

DATE: 23/03/2019

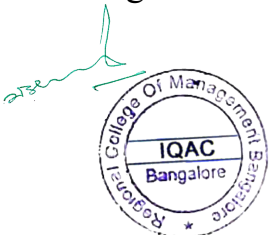
TIME: 10AM - 1PM

VENUE: AUDITORIUM

WEBSITE: WWW.RCMB.IN

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Meet the Guest lecturer



DR. SHIV TRIPATHY
ADJUNCT PROFESSOR

Regional College of management . brings you Workshop on "Measurement and Instruments"



ON 20TH APRIL, 2019

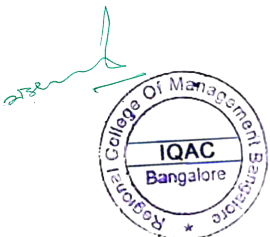
Workshop Highlights:

- Understand key measurement concepts.
- Explore diverse instruments across disciplines.
- Learn to choose & use instruments effectively.
- Gain practical skills for accurate data collection.

About the Workshop:

- This interactive workshop equips you with the foundational knowledge and practical skills for measurement and instrumentation. Through engaging activities and demonstrations, gain confidence in selecting and using the right tools for your research endeavors.

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