



REGIONAL COLLEGE OF MANAGEMENT

(Recognised by Govt. of Karnataka, Approved by AICTE & Affiliated to Bangalore University)

Meet the Guest lecturer



Prof. Eleonora Tenkova

Dean Int. Economics

Bulgaria

Regional College of management . brings you Workshop on

Research Formulation & Research Design



ON 6th May, 2020

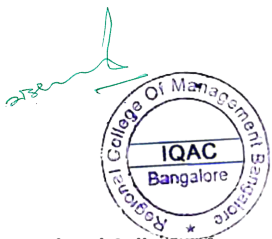


Who Should Attend?

- Researchers, students, and anyone involved in data collection.

Empower Your Research. Ensure Its Integrity.

Director
Regional College of Management



DIRECTOR
REGIONAL COLLEGE OF MANAGEMENT BANGALORE
Devanahalli, Bangalore

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Meet the Guest lecturer



Dr. Peter A. C. Smith

Regional College of management . brings you Workshop on

EXCEL & EXCEL ANALYSIS WORKSHOP



ON 21st May, 2020

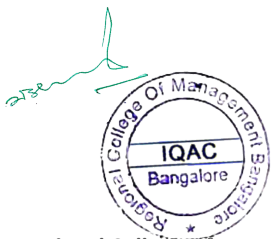


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Meet the Guest lecturer



ANASTASIA KIRITSI
Adjunct Professor

International relations, EU sociology, marketing, Tourism,

UK & Germany Universities

Regional College of management . brings you Workshop on

Chi-Square & Data Variable Coding



On 16th June, 2020



Chi-Square (χ^2) Statistic

[ki-ˈskwɛr-stə-ˈɪr-sɪdʒ]

A test that measures how a model compares to actual observed data.

Investopedia

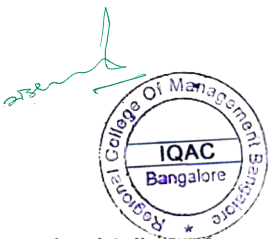
Who Should Attend?

- Students & researchers (all disciplines)
- Anyone embarking on a research project

Empower your research journey.

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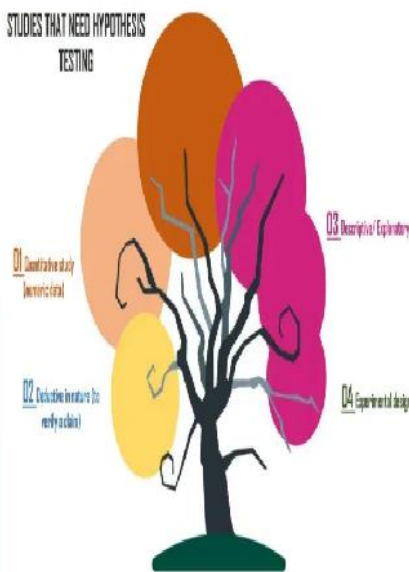
Workshop on Research Process, Hypothesis Testing



RESOURCE PERSON

Dr. Ismail Zabiullah

STUDIES THAT NEED HYPOTHESIS TESTING



DATE : 14/08/2020

TIME: 10AM - 1PM

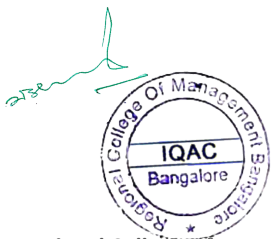
VENUE: AUDITORIUM

WEBSITE: WWW.RCMB.IN



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WORKSHOP ON TECHNOLOGY AND INNOVATION

About the workshop

In this dynamic and interactive workshop, you'll explore the latest trends in technology and innovation. Our sessions are tailored to provide hands-on experience and foster a deeper understanding of the technological world.



**Resource person:
ARNAB GANGULY**

DATE: 13/ 02/ 2021

Time: 2 to 5

Venue: Auditorium

Website: www.rcmb.in

We are thrilled to invite you to our Workshop on Technology and Innovation designed especially for students. This workshop aims to ignite your creativity, enhance your technical skills, and prepare you for the future.



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WORKSHOP ON MARKETING AND BRANDING

We are excited to invite you to our Workshop on Marketing and Branding designed especially for students. This workshop aims to equip you with essential marketing skills and branding strategies to thrive in today's competitive world.



Resource person:
PROF. SUMEET ANAND

DATE : 24/04/2021

Time: 10:00 a.m to 1:00 p.m

Mode: Online (due to covid)

Website: www.rcmb.in



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WORKSHOP ON ENTREPRENEURSHIP MINDSET AND RESILLIENCE

Organizing a workshop on entrepreneurship mindset and resilience can be highly impactful for participants.



Resource person:
PROF. RAMANA REDDY

To equip participants with the mindset and resilience needed to navigate the challenges of entrepreneurship successfully.

DATE: 25/05/2021

Time: 10:00 a.m to 1:00 p.m

Mode: Online (due to covid)

Website: www.rcmb.in



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Meet the Guest lecturer



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RISK MANAGEMENT & DECISION MAKING



ON 21st May, 2020



Who Should Attend?

**All Management Students.
Research Scholars.
Anyone interested in
Logical Thinking Process**

**Empower Your Research.
Ensure Its Integrity.**

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WORKSHOP ON GEOGRAPHICAL INDICATORS

Welcome to the Geographical Indicators (GI) Workshop! This specialized program is designed to educate students on the importance of geographical indicators and their role in promoting regional heritage, protecting products, and driving economic growth. Whether you are studying law, business, agriculture, or cultural studies, this workshop will provide valuable insights into the world of GIs.



Resource person:
PROF.GURUDAS BANDYOPADHYAY



BENEFITS FOR STUDENTS

- Gain a deep understanding of geographical indicators
- Enhance skills in market analysis, branding, and strategic planning
- Build a network that can support your academic and professional growth.

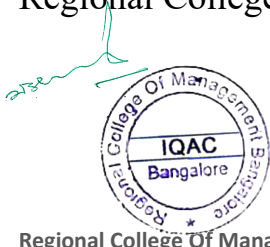
Date: 01/06/2020

Time: 10:00 a.m to 1:00 p.m

Venue - Google meet

Website: www.rcmb.in

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WORKSHOP ON PLANT VARIETY PROTECTION

Plant Variety Protection (PVP) is a legal framework that grants breeders exclusive rights to new varieties of plants they develop. This system encourages innovation in agriculture by ensuring breeders can reap the benefits of their hard work and investment.



BENEFITS FOR STUDENTS

- Provides practical examples of how legal frameworks support scientific and economic advancements.
- Students can engage in developing new plant varieties, contributing to food security and sustainability.

Resource person:

PROF. KIRRON BINDU

Date: 07/12/2020

Time: 10:00 a.m to 1:00 p.m

Venue - Google meet

Website: www.rcmb.in



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