



REGIONAL COLLEGE OF MANAGEMENT

(Recognised by Govt. of Karnataka, Approved by AICTE & Affiliated to Bangalore University)



WORKSHOP ON DEPTH ANALYSIS OF SINGLE & MULTIPLE CASES



RESOURCE PERSON
PROF. C. V. KAMATH



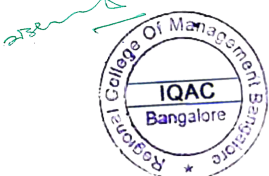
DATE: 23/06/2022

TIME: 10AM~1PM

VENUE: ZOOM

WEBSITE: WWW.RCMB.IN

Director
Regional College of Management



DIRECTOR
REGIONAL COLLEGE OF MANAGEMENT BANGALORE
Devanahalli, Bangalore

Regional College Of Management Bangalore, Survey No. 34/4 34/5, Mudugurki, Devanahalli, Bangalore – 562110, Karnataka.

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Meet the Guest lecturer



DR. SHIV TRIPATHY
Prof. of Strategy, Research & Development

Experience: 27 years (INDIA, Europe & Asia)

Regional College of management . brings you Workshop on "Quantitative vs Qualitative Research"



On 12th Dec, 2022

Workshop Highlights:

- Demystify the two dominant research approaches.
- Learn when to use each method for impactful results.
- Gain practical skills for designing your research project.

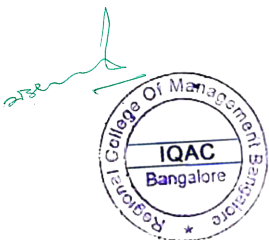
Who Should Attend?

- Students & Researchers (all disciplines)
- Professionals embarking on research projects

This interactive workshop equips you to choose the right research method for your needs.

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Meet the Guest lecturer



DR. C V KAMATH

Regional College of management brings you Workshop on "Intellectual Property In Digital Environment"



Date: 15/02/2023

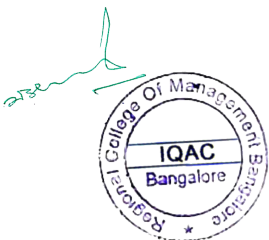
Workshop Highlights:

- IP essentials for digital (patents, copyrights, trademarks)
- Protect your online creations (apps, content, code)
- IP strategies for digital ventures
- Monetization opportunities

This workshop is for:

- MBA students with digital ventures
- Aspiring entrepreneurs building online businesses
- Marketing & product managers navigating the digital landscape

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SCALING YOUR STARTUP WORKSHOP

Welcome to the "Sealing Your Startup" workshop! This comprehensive program is designed to guide budding entrepreneurs through the critical stages of scaling their businesses. If you have a startup idea or an early-stage business, this workshop will provide you with the tools and strategies to achieve sustainable growth and long-term success.



Resource person:
PROF. G.PURANDARAN



BENEFITS FOR STUDENTS

- Identifying and leveraging growth opportunities.
- Advanced budgeting and financial forecasting.
- Building and managing a high-performing team

DATE: 06/03/2023

Time: 10:00 a.m to 1:00 p.m

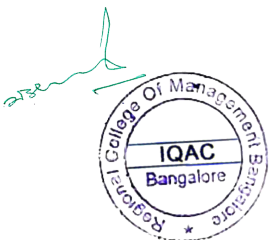
Venue - Seminar Hall (RCMB Campus)

Website: www.rcmb.in



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WORKSHOP ON CYBERPRENEURSHIP

Welcome to the Cyberpreneurship Workshop! This unique program blends cybersecurity and entrepreneurship, providing students with the essential skills to innovate in the digital age. Whether you're passionate about tech startups, cybersecurity, or both, this workshop will equip you with the tools to succeed in the rapidly evolving business landscape.



Resource person:
PROF.GURUDAS BANDYOPADHYAY



BENEFITS FOR STUDENTS

- Understanding cyber threats and vulnerabilities.
- Analyzing cyber incidents and response strategies.
- Access to a network of mentors and potential investors.

DATE: 24/03/2023

Time: 10:00 a.m to 1:00 p.m

Venue - Auditorium (RCMB Campus)

Website: www.rcmb.in

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Meet the Guest lecturer



Dr. Shiv Tripathy
Adjunct Professor

Regional College of management brings you Workshop on "Sales and Customer Acquisition"



On 7th April 2022

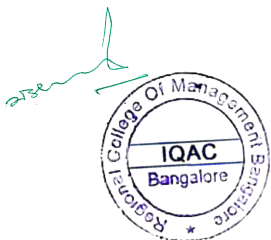
Highlights:

- Discover proven sales strategies for explosive growth.
- Learn to identify & target your ideal customer.
- Craft compelling pitches that convert leads into sales.
- Build a loyal customer base that fuels your business.

About the Workshop:

This action-packed workshop equips you with the tools to win new customers and skyrocket your sales. Gain practical skills to close deals confidently, build lasting relationships, and dominate your market.

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WORKSHOP ON CASE STUDY RESEARCH



RESOURCE PERSON

PROF. TAPAN NAYAK



DATE : 17/04/2023

TIME: 10AM - 1PM

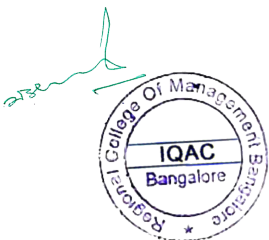
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WORKSHOP ON SAMPLING TECHNIQUES



Date: 03/05/2023

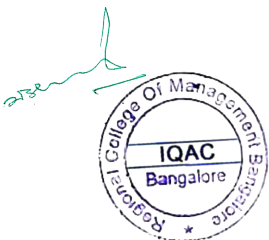
Time: 2 to 5

Venue: Auditorium

Website: www.rcmb.in

Resource person:
Dr. Suresh Babu

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Meet the Guest lecturer



DR. PETER ZACKARIASSON, PH.D.
Adjunct Professor

University of Gothenburg

Business Economics and Law Sweden

Regional College of management . brings you Workshop on "Ethical Considrations In Research"



ON 11TH MAY, 2023

Highlights:

- Understand core principles of ethical research.
- Learn to design studies that respect participant rights.
- Navigate informed consent, privacy, and data security.

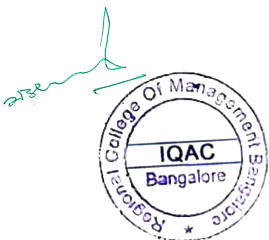
Who Should Attend?

- Researchers, students, and anyone involved in data collection.

Empower Your Research. Ensure Its Integrity.

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DR. SHIV TRIPATHY

Prof. of Strategy, Research & Development

Experience: 27 years (INDIA, Europe & Asia)

Regional College of management . brings you Workshop on "Research Paradigms and Philosophical Perspective"



On 24 May, 2023

Highlights:

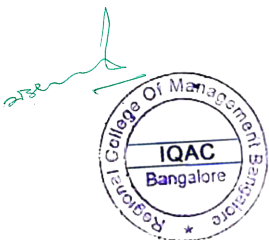
- Understand the foundations of research design.
- Explore key paradigms: Positivism, Interpretivism, Pragmatism.
- Align your research question with the right approach.

About the Workshop:

- This interactive workshop equips researchers with a clear understanding of research paradigms and their philosophical underpinnings. Gain the knowledge to confidently choose the methodology that best suits your research goals.

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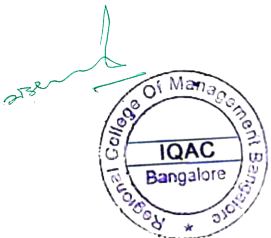
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