

# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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CIR/No.02/2022

Dt.18-11-2022

## Events Organizing Committee

### **CIRCULAR**

All the members of the Events Organizing Committee are hereby informed to attend the meeting with the undersigned on at **25-11-2022 at 3.00 P.M. in Board room.**

**Agenda: Organizing a Swiss Business Boot Camp on 13-12-2022**

#### Copy to:

1. President Sir for Information.
2. Member of the Committee
3. All Faculty Members
4. Notice Board
5. File.



  
DIRECTOR  
REGIONAL COLLEGE OF MANAGEMENT BANGALORE  
Devanahalli, Bangalore

# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**MIN./No. 02/2022**

**Dt.25-11-2022**

## **Events Organizing Committee**

### **MINUTES OF THE MEETING**

The meeting of events organizing committee commenced with welcome note by coordinator of the committee, Prof. Sudip Kumar Sen, to the member present. The coordinator presented the agenda along with recommendations and requested the chairman to throw light on the issues and the discussion was started. The below mentioned points of the agenda were discussed and the resolutions were made on the same.

**Agenda:** Discussion on the below mentioned Program/ Activities to be organized.

**1. Organizing Swiss Business Boot Camp for I<sup>st</sup> Year MBA students.**

**2. 13-12-2022 is finalized as the date for organizing Swiss Business Boot Camp**

**Resolution:** It is resolute to conduct/ organize the above-mentioned Activities /Programs on the dates mentioned against it.



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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## Events Organizing Committee

List of Events Organizing Committee members present in the meeting and their signatures

S.No	Name	Designation	Position in the Committee
01	Prof. Kamal Bhowmik	Dean	Chairman
02	Prof. Sudip Kumar Sen	Professor	Co-coordinator
03	Prof. Tapas Panda	Professor	Member
04	Prof. Ramana Reddy	Professor	Member
05	Ms. Manjula	Asst.Professor	Member
06	Ms. Smitha	Asst.Professor	Member



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**CIR/ No.02/2022**

**Dt: 09-12-2022**

## **Event Organizing Committee**

### **CIRCULAR FOR STUDENTS**

All the students of I & II year MBA are hereby informed to attend the below mentioned activity/event. The details of the same are mentioned below.

- 1. Name of the Activity/ Program: Swiss Business Boot Camp**
- 2. Dates: From 13-12-2022**
- 3. Time:10.30 A.M**
- 4. Venue: Auditorium, Regional College of Management, Bangalore**

#### **Copy to:**

1. President Sir for Information.
2. Member of the Committee
3. All Faculty Members
4. Notice Board
5. File



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

## **A Report on Swiss Business Boot Camp held on 13-12-2022**

On 13-12-2022 Regional College of Management Bangalore, has organized a Swiss Business Boot Camp, in association with Humanistic Management Network, Switzerland, for I<sup>st</sup> year MBA students. Dr. Ernst von Kimakowitz, was the resource person for the camp. The main aim of organizing this camp is to provide an exposure to the students about Swiss business environment and its policies.

In the camp, students have learnt from the International Experts about the life, culture, Business, Government policies, procedures, laws prevailing in Switzerland and the different aspects directly and indirectly associated with International Business.

Further, the students were knowledge about a systematic approach and methodology to be adopted for boarder understanding of international business consulting, including new business opportunities, market trends and risks in the target country.



  
DIRECTOR  
REGIONAL COLLEGE OF MANAGEMENT BANGALORE  
Devanahalli, Bangalore

# Regional College of Management, Bangalore

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**Photographs of Swiss Business Boot Camp held on .13-12-2022**



**Flyer of Swiss Business Boot Camp**



**Dr.Ernst von Kimakowitz, along with the Students during the boot camp**



  
DIRECTOR  
REGIONAL COLLEGE OF MANAGEMENT BANGALORE  
Devanahalli, Bangalore

# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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## **FEED BACK ON SWISS BUSINESS BOOT CAMP**

**Dates:13-12-2022**

**Name of the Student:**

**Program:**

**Section:**

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***Note: Please tick your responses***

- 1) Is the Swiss Business Boot Camp was helpful to you- Yes/ No
- 2) The resource person were knowledgeable. Yes/ No
- 3) I would recommend this boot camp to a Juniors and Friends. Yes/ No
- 4) Did we meet those expectations? Yes No
- 5) Concepts covered in the camp was Interesting/ Not interesting
- 6) How do you rate the activities done in the camp Best/Good/ Normal
- 7) As a result of this workshop, I gained knowledge on ----- ?
- 8) The activities/ sessions helped me to develop----- skills.



  
DIRECTOR  
REGIONAL COLLEGE OF MANAGEMENT BANGALORE  
Devanahalli, Bangalore

# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**CIR/No.01/2021**

**Dt.04-09-2021**

## **Events Organizing Committee**

### **CIRCULAR**

All the members of the Events Organizing Committee are hereby informed to attend the meeting with the undersigned on **11-09-2021 at 3.30 P.M. in Board room.**

**Agenda: Organizing a Lean Management Workshop from 20-09-2021 to 21-09-2021**

**I<sup>st</sup> & II<sup>nd</sup> Year MBA students**

#### **Copy to:**

1. President Sir for Information.
2. Member of the Committee
3. All Faculty Members
4. Notice Board
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# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**MIN./No. 01/2021**

**Dt.11-09-2021**

## **Events Organizing Committee**

### **MINUTES OF THE MEETING**

The meeting of events organizing committee commenced with welcome note by coordinator of the committee, Sri.Sudip Kumar Sen, to the member present. The coordinator presented the agenda along with recommendations and requested the chairman to throw light on the issues and the discussion was started. The below mentioned points of the agenda were discussed and the resolutions were made on the same.

**Agenda:** Discussion on the below mentioned Program/ Activities to be organized.

- 1. Organizing Lean Management Workshop for I<sup>st</sup> & II<sup>nd</sup> Year MBA students.**
- 2. Dates from 20-09-2021 to 21-09-2021 was finalized to organizing the same**

**Resolution:** It is resolute to conduct/ organize the above-mentioned Activities /Programs on the dates mentioned against it.



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

## Events Organizing Committee

List of Events Organizing Committee members present in the meeting and their signatures

<b>S.No</b>	<b>Name</b>	<b>Designation</b>	<b>Position in the Committee</b>
<b>01</b>	<b>Prof. Kamal Bhowmik</b>	<b>Dean</b>	<b>Chairman</b>
<b>02</b>	<b>Prof. Sudip Kumar Sen</b>	<b>Professor</b>	<b>Co-ordinator</b>
<b>03</b>	<b>Prof. Bala Aryan</b>	<b>Professor</b>	<b>Member</b>
<b>04</b>	<b>Prof. Ramana Reddy</b>	<b>Professor</b>	<b>Member</b>
<b>05</b>	<b>Ms. Manjula</b>	<b>Asst.Professor</b>	<b>Member</b>
<b>06</b>	<b>Ms. Smitha</b>	<b>Asst.Professor</b>	<b>Member</b>
<b>07</b>	<b>Mr. Veeresh</b>	<b>Asst.Professor</b>	<b>Member</b>



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**CIR/ No.01/2021**

**Dt: 18-09-2021**

## **Event Organizing Committee**

### **CIRCULAR FOR STUDENTS**

All the students of I & II year MBA are hereby informed to attend the below mentioned activity/event. The details of the same are mentioned below.

- 1. Name of the Activity/ Program: Lean Management Workshop**
- 2. Dates: From 20-09-2021 to 21-09-2021**
- 3. Time: 10.30 A.M.**
- 4. Venue: Auditorium, Regional College of Management, Bangalore**

#### **Copy to:**

1. President Sir for Information.
2. Member of the Committee
3. All Faculty Members
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5. File



# Regional College of Management, Bangalore

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## **A Report on the Lean Management Workshop held from 20-09-2021 to 21-09-2021**

On 20-09-2021 to 21-09-2021 a workshop on Lean Management was organized by Regional College of Management for I<sup>st</sup> & II<sup>nd</sup> Year MBA students. Mr. Tapas Panda, Professor was a resource person for the workshop. The main objective of the workshop was to make students

1) Understand that Quality is a subjective term for which each person or sector has its own definition. In technical usage, quality can have two meanings: 1. the characteristics of a product or service that bear on its ability to satisfy stated or implied needs; 2. a product or service free of deficiencies.

2) Understand that Quality is critical to satisfying your customers and retaining their loyalty, so they continue to buy from you in the future. Quality products make an important contribution to long-term revenue and profitability. They also enable you to charge and maintain higher prices.

3) Understand the significance of applying Lean Methodology to eliminate non-value-added steps in a process for which customer is not willing to pay.

4) Apply this awareness to participant's lifestyle and work functions to identify improvement opportunities and achieving excellence.

### **Outcome:**

Developing an understanding on Quality and Lean Methodology for management students. This shall lay the foundation for a detailed and comprehensive learning program on Six Sigma / Lean Six Sigma to be conducted by the institute.



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**CIR/No.03/2022**

**Dt.11-06-2022**

## **Events Organizing Committee**

### **CIRCULAR**

All the members of the Events Organizing Committee are hereby informed to attend the meeting with the undersigned on **15-06-2022 at 3.30 P.M. in Board room.**

**Agenda: Organizing European Leadership Development Workshop on 20-06-2022**

**I<sup>st</sup> Year MBA students**

#### **Copy to:**

1. President Sir for Information.
2. Member of the Committee
3. All Faculty Members
4. Notice Board
5. File.



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**MIN./No. 03/2022**

**Dt.15-06-2022**

## **Events Organizing Committee**

### **MINUTES OF THE MEETING**

The meeting of the events organizing committee commenced with welcome note by coordinator of the committee, Prof. Sudip Kumar Sen, to the member present. The coordinator presented the agenda along with recommendations and requested the chairman to throw light on the issues and the discussion was started. The below mentioned points of the agenda were discussed and the resolutions were made on the same.

**Agenda:** Discussion on the below mentioned Program/ Activities to be organized.

**1. Organizing European Leadership Development Workshop for 1<sup>st</sup> Year MBA students.**

**2. Dates from 20-06-2022 was finalized to organizing the same**

**Resolution:** It is resolute to conduct/ organize the above-mentioned Activities /Programs on the dates mentioned against it.



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**CIR/ No.03/2022**

**Dt: 24-06-2022**

## **Event Organizing Committee**

### **CIRCULAR FOR STUDENTS**

All the students of 1<sup>st</sup> year MBA are hereby informed to attend the below mentioned activity/program. The details of the same are mentioned below.

5. **Name of the Activity: European Leadership Development Workshop**
6. **Date: 28-06-2022**
7. **Time:11.00 A.M**
8. **Venue: Auditorium, Regional College of Management, Bangalore**

#### **Copy to:**

- 1) President Sir for Information.
- 2) Member of the Committee
- 3) All Faculty Members
- 4) Notice Board
- 5) File



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

## Events Organizing Committee

List of Events Organizing Committee members present in the meeting and their signatures

S.No	Name	Designation	Position in the Committee
01	Prof Kamal Bhowmik	Dean	Chairman
02	Prof. Sudip Kumar Sen	Professor	Co-Ordinator
03	Prof. Sourish Bandopadhyay	Professor	Member
04	Prof. Ramana Reddy	Professor	Member
05	Ms. Manjula	Asst. Professor	Member
06	Ms. Smitha	Asst. Professor	Member
07	Mr. Veeresh	Asst. Professor	Member





# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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## **A Report on European Leadership Development Workshop**

**held on 28-06-2022**

On 28-06-2022 European Leadership Development Workshop was held at Regional College of Management, Bangalore. It was a transformative event aimed at equipping MBA students with the essential skills and insights required to thrive in the ever-changing business landscape. The workshop's central theme revolved around the Opportunities and Challenges of the VUCA (Volatile, Uncertain, Complex, and Ambiguous) World and Responsible Business Leadership. Dr. Ivan Ureta, a distinguished expert in leadership development, played a pivotal role as the guest facilitator

The active participation of MBA students was one of the workshop's key strengths. Students were highly engaged during group discussions, case study analyses, and simulations. Their diverse backgrounds and experiences contributed to rich and meaningful conversations, allowing them to learn from one another.

**Outcome:** The European Leadership Development Workshop on Business Leadership, empowered students to become future-ready leaders capable of navigating the complexities of the ever-changing business landscape responsibly. The interactive nature of the workshop fostered a dynamic learning environment, enabling students to apply their newfound knowledge in real-world scenarios. Overall, the workshop was a resounding success in promoting leadership development and global perspectives among the participants.



# Regional College of Management, Bangalore

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## Photo graphs of European Leadership Development Camp held on 28-06-2022



Dr. Ivan Ureta, Dr.S.R.Mandal , & Prof. Shiv during European Leadership Development Workshop



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)



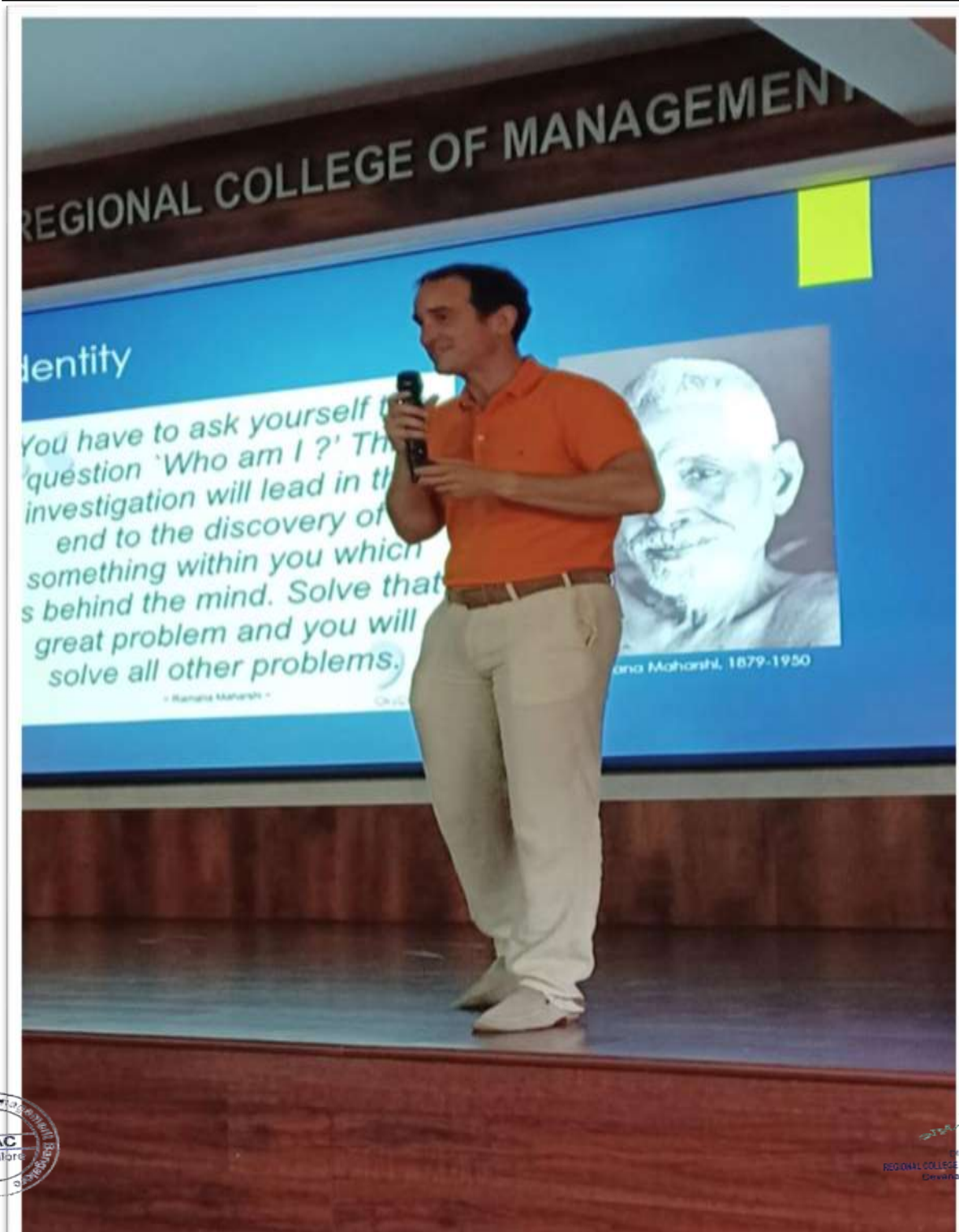
**Dr. Ivan Ureta, Dr.S.R. Mandal, Prof. Shiv along with Dean, Head-H.R and Faculty Members**



  
DIRECTOR  
REGIONAL COLLEGE OF MANAGEMENT BANGALORE  
Devanahalli, Bangalore

# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)



DIRECTOR  
REGIONAL COLLEGE OF MANAGEMENT BANGALORE  
Devarahalli, Bangalore

# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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## FEED BACK ON EUROPEAN LEADERSHIP DEVELOPMENT WORKSHOP

Dates:28-06-2022

Name of the Student:

Program:

Section:

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**Note: Please tick your responses**

- 1) Is the workshop was helpful to you- Yes/ No
- 2) The resource person were knowledgeable. Yes/ No
- 3) I would recommend this workshop to a Juniors and Friends. Yes/ No
- 4) Did we meet those expectations? Yes No
- 5) Concepts covered in the workshop was Interesting/ Not interesting
- 6) How do you rate the activities done in the workshop Best/Good/ Normal
- 7) As a result of this workshop, I gained knowledge on-----
- 8) The activities/ sessions in the workshop helped me to develop----- skills.



  
DIRECTOR  
REGIONAL COLLEGE OF MANAGEMENT BANGALORE  
Devanahalli, Bangalore

# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**CIR/No.04/2023**

**Dt.24-07-2023**

## **Events Organizing Committee**

### **CIRCULAR**

All the members of the Events Organizing Committee are hereby informed to attend the meeting with the undersigned on **25-07-2023 at 3.30 P.M. in Board room.**

**Agenda: Organizing A Online Workshop on Web Analytics Fundamentals 02-08-2023**

**From 11:00 A.M to 1:00 P.M for I<sup>st</sup> Year MBA students**

#### **Copy to:**

6. President Sir for Information.
7. Member of the Committee
8. All Faculty Members
9. Notice Board
10. File.



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**MIN./No. 04 /2023**

**Dt.25-07-2023**

## **Events Organizing Committee**

### **MINUTES OF THE MEETING**

The meeting of events organizing committee commenced with welcome note by coordinator of the committee, Dr.B.Ismail zabiullah to the member present. The coordinator presented the agenda along with recommendations and requested the chairman to throw light on the issues and the discussion was started. The below mentioned points of the agenda were discussed and the resolutions were made on the same.

**Agenda:** Discussion on the below mentioned Program/ Activities to be organized.

#### **1. Organizing Online Workshop on Web Analytics Fundamentals**

**for 1<sup>st</sup> Year MBA students.**

#### **2. Date: 02-08-2023 was finalized to organizing the same**

**Resolution:** It is resolute to conduct/ organize the above-mentioned Activities /Programs on the dates mentioned against it.



  
DIRECTOR  
REGIONAL COLLEGE OF MANAGEMENT BANGALORE  
Devanahalli, Bangalore

# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

**CIR/ No.04/2023**

**Dt: 28-07-2023**

## **Event Organizing Committee**

### **CIRCULAR FOR STUDENTS**

All the students of 1<sup>st</sup> year MBA are hereby informed to attend the below mentioned activity/program. The details of the same are mentioned below.

- 1. Name of the Activity: Workshop on Web Analytics Fundamentals**
- 2. Date: 02-08-2023**
- 3. Time: 11.00 A.M to 1.00 P.M.**
- 4. Venue: MBA Class Room No 02 & 03 Ground Floor, RCM Bangalore**

#### **Copy to:**

- 1) President Sir for Information.
- 2) Member of the Committee
- 3) All Faculty Members
- 4) Notice Board
- 5) File





# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

## Events Organizing Committee

List of Events Organizing Committee members present in the meeting and their signatures

S.No	Name	Designation	Position in the Committee
01	Prof. Kamal Bhowmik	Dean	Chairman
02	Dr.B.Ismail Zabiullah	Asst. Professor	Co-ordinator
03	Prof. Sudip Kumar Sen	Professor	Member
04	Prof. Bala Aryan	Professor	Member
05	Prof. Sourish Bandyopadhyay	Professor	Member
06	Prof. Ramana Reddy	Professor	Member
07	Ms. Manjula	Asst. Professor	Member
08	Ms. Smitha	Asst. Professor	Member
09	Mr. Veeresh	Asst. Professor	Member



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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## **A Report on Online Workshop on Web Analytics Fundamentals Dt.02-08-2023**

On 02-08-2023 a work shop on web analytics was organized to the students of I<sup>st</sup> year II Sem. MBA. Mr. Shanmuka was the resource person for the workshop. He commenced the work shop with an introduction to web analytics. Further he added that, Web analytics is the activity that will provide information about different aspects of a websites, as well as help you answer some of the questions related to the traffic and overall performance. It is one of the most widely used drivers of long-term business growth, since web analytics helps business leaders and owners by pointing out problem areas that can be improved to accelerate lead conversion. After the introductory remarks he started discussing different modules related to web analytics fundamentals the details of the same are mentioned below.

**Module 1.** Definition, Types & Importance

**Module 2.** Understanding Measurement Plans & its Building, Segmenting Data, Web analytics for business success, Conversions and Conversion funnels, Conversion rate Optimization.

**Module 3.** Web analytics tools, Google and Adobe analytics, Challenges of web analytics

After the explanation each module the students are supposed to answer a short quiz, participate in the discussions and practical exercises to reinforce the concepts covered. .An e-certificate of achievement was awarded by **Accenture** to the students who matched the eligibility criteria for the award of the same, after successful completion of the workshop. The 91 participants expressed their satisfaction on the above workshop and thanked the organizers.

**Outcome:** The participants gained Knowledge about the fundamentals of web analytics basics, tools, data and its measurement plan.



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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## Photographs of Workshop on Web Analytics Fundamentals Dt.02-08-2023



Students participating in the Workshop on Web Analytics Fundamentals



# Regional College of Management, Bangalore

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## FEED BACK ON WEB ANALYTICS WORKSHOP

Dates:02-08-2023

Name of the Student:

Program:BBA/MBA/PGDM

Section:

Sem.:

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*Note: Please tick/ write your responses*

- 1) Is the Workshop helpful to you- Yes/ No
- 2) The resource person were knowledgeable. Yes/ No
- 3) I recommend this type of workshop to my juniors and Friends. Yes/ No
- 4) Did you meet your expectations on the Concept? Yes /No
- 5) Concepts covered in the camp was Interesting & Useful. Yes /No
- 6) How do you rate the Workshop Best/Good/Better/ Normal
- 7) As a result of this workshop, I gained knowledge on ----- ?
- 8) The Quiz/Practical sessions helped me to develop -----skills.

Date:

Signature



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)



Issued 2nd August 2023. [futurelearn.com/certificates/cond03p](https://futurelearn.com/certificates/cond03p)

## Certificate of Achievement

# Ankita Priyadarshani

has completed the following course:

**DIGITAL SKILLS: WEB ANALYTICS**  
ACCENTURE

This online course provided an insight into web analytics, its role in business and the types and techniques that can be used and why they are important in an ever-evolving digital world.

3 weeks, 2 hours per week

**Camilla Drejer**  
Managing Director for UK Responsible Business & Citizenship  
Accenture



In association with



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit [futurelearn.com/proof-of-learning/certificate-of-achievement](https://futurelearn.com/proof-of-learning/certificate-of-achievement).



This certificate represents proof of learning. It is not a formal qualification, degree, or part of a degree.



DIRECTOR  
REGIONAL COLLEGE OF MANAGEMENT BANGALORE  
Devanahalli, Bangalore

# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

TRANSCRIPT

  
**accenture**

In association with



## Ankita Priyadarshani

has completed the following course:

**DIGITAL SKILLS: WEB ANALYTICS  
ACCENTURE**

100%  
OVERALL  
SCORE

Running a successful online business often requires a working knowledge of web analytics. This course explored the basics of analytics and why they are important for business. It identified the different types of analytics, including descriptive, diagnostic and prescriptive, and described the various web analytics processes and metrics used to measure online success. It also provided a five step guide on how to create and apply a measurement plan.

### STUDY REQUIREMENT

3 weeks, 2 hours per week

### LEARNING OUTCOMES

- Describe what web analytics is
- Explain why it is important for businesses
- Identify the different types of analytics
- Describe the various web analytics processes and metrics
- Understand how to create a measurement plan
- Describe what conversions are and what a conversion funnel is
- Explore the key features of web analytics tools such as Google and Adobe Analytics
- Understand what skills and typical experiences people face when undertaking a web analytics career

### SYLLABUS

#### Week 1 - Analytics basics

- Describe what web analytics is
- Identify the different types of analytics including descriptive, diagnostic, predictive and prescriptive analytics
- Explain why web analytics is important for businesses and how it helps in achieving business objectives

#### Week 2 - Web analytics data and measurement plan

- Describe what a measurement plan is and why it is important
- Identify the different stages of building a measurement plan
- Describe what segmentation is and why it is a useful analytical technique when looking to personalise customer experiences
- Explain the role of web analytics for a successful online business through looking at an example measurement plan case study
- Describe what a conversion is and the identify differences between a macro and micro conversion
- Explain what a conversion funnel is and how web analytics can be used at each stage of the funnel
- Understand what conversion rate optimisation is and explain why it is important to obtain quality and relevant data to measure business performance

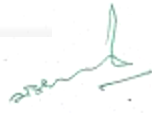
#### Week 3 - Analytics tools

- Understand what web analytics tools are
- Explain how Google and Adobe Analytics work
- Explore the challenges of web analytics
- Understand a typical career journey, job description and example of a day in the life of a digital analyst

This transcript should be read alongside the accompanying Certificate of Achievement.  
For more information about transcripts visit [futurelearn.com](https://futurelearn.com) issued 2nd August 2023. [futurelearn.com/certificates/040423p](https://futurelearn.com/certificates/040423p)

 **Future  
Learn**



  
DIRECTOR  
REGIONAL COLLEGE OF MANAGEMENT BANGALORE  
Devanahalli, Bangalore

# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**CIR/No.05 /2023**

**Dt.24-08-2023**

## **Events Organizing Committee**

### **CIRCULAR**

All the members of the Events Organizing Committee are hereby informed to attend the meeting with the undersigned on **28-08-2023 at 3.30 P.M. in Board room.**

**Agenda: Organizing A Corporate Talk on Start-ups and Entrepreneurship Development**

**From 11.00 A.M to 1.00 P.M and 2.00 P.M to 4.00 P.M for I<sup>st</sup> Year MBA students**

#### **Copy to:**

1. President Sir for Information.
2. Member of the Committee
3. All Faculty Members
4. Notice Board
5. File.



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**MIN./No. 0 5/2023**

**Dt.28-08-2023**

## **Events Organizing Committee**

### **MINUTES OF THE MEETING**

The meeting of events organizing committee commenced with welcome note by coordinator of the committee/ program, Mr.Tapash Panda to the member present. The coordinator presented the agenda along with recommendations and requested the chairman to throw light on the issues and the discussion was started. The below mentioned points of the agenda were discussed and the resolutions were made on the same.

**Agenda:** Discussion on the below mentioned Program/ Activities to be organized.

**1. Organizing A Corporate Talk on Start-ups and Entrepreneurship Development**

**2. Date: 05-09-2023 of the event was finalized to organizing the same**

**3. Timing: Session -1 From 10.30 A.M to 1.00 P.M**

**Session -2 From 2.00 P.M to 4.00 P.M for I<sup>st</sup> Year MBA students**

**4. Resource Person for Session -1, Mr. Dukhisyam Patro, Manager,  
Supply Chain & Logistics, OLA Electric  
Session -2 – Rajiv Tiwari, Technical Trainer**

**5. Venue: Seminar Hall, Ground Floor,**

**Resolution:** It is resolute to conduct/ organize the above-mentioned Activities /Programs on the dates mentioned against it.





# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

## Events Organizing Committee

List of Events Organizing Committee members present in the meeting and their signatures

S.No	Name	Designation	Position in the Committee
01	Prof Kamal Bhowmik	Dean	Chairman
02	Prof. Tapas Panda	Professor	Co-ordinator
03	Prof. Sudip Kumar Sen	Professor	Member
04	Prof. Bala Aryan	Professor	Member
05	Prof. Sourish Bandyopadhyay	Professor	Member
06	Prof. Ramana Reddy	Professor	Member
07	Ms. Manjula	Asst.Professor	Member
08	Ms. Smitha	Asst.Professor	Member
09	Mr. Veeresh	Asst.Professor	Member
10	Dr. B.Ismail Zabiullah	Asst.Professor	Member
11	Dr. C.P.S. Shashi Kala	Asst.Professor	Member



# Regional College of Management, Bangalore

(Approved by AICTE, and Affiliated to Bangalore North University)

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**CIR/ No.05 /2023**

**Dt: 28-08-2023**

## **Event Organizing Committee**

### **CIRCULAR FOR STUDENTS**

All the students of I<sup>st</sup> year MBA Students are hereby informed to attend the below mentioned activity/program. The details of the same are mentioned below.

- 1. Name of the Activity: A Corporate Talk on Start-ups and Entrepreneurship Development**
- 2. Date: 05-09-2023**
- 3. Time: Session -1 From 10.30 A.M to 1.00 P.M, Mr. Dukhisyam Patro, Manager, Supply Chain & Logistics, OLA Electric**

**Session -2 From 2.00 P.M to 4.00 P.M, Rajiv Tiwari, Technical Trainer**

- 4. Venue: Seminar Hall, Ground Floor,, RCM Bangalore**

#### **Copy to:**

- 1) President Sir for Information.
- 2) Member of the Committee
- 3) All Faculty Members
- 4) Notice Board



  
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## **A Report on**

### **A Corporate Talk on Start-ups and Entrepreneurship Development, Dt.05-09-2023.**

On 05-09-2023 A Corporate Talk on Start-ups and Entrepreneurship Development was organized for the students of 1<sup>st</sup> year I Sem. MBA. Mr. Dukhisyam Patro, Manager, Supply Chain & Logistics, OLA Electric, was the resource person for the session -1 of the talk. He commenced the session with an introduction about the concept and stated that, Entrepreneurship refers to the process of creating a new business venture, whereas a Start-up is a newly established company that is designed to grow rapidly. While both involve risk-taking, innovation, and the creation of new ideas, they differ in their goals, focus, and approach to business. Further he, explained difference between Businessman and Entrepreneur with examples and spindled why it is important to be innovative for an entrepreneur. He shared few episodes of his entrepreneurship journey and explained how entrepreneurs see a problem as an opportunity for business to the participants.

The second session commenced after lunch and Mr. Rajiv Tiwari, Technical Trainer was the resource person for the same. He addressed the participants on ideation process and selecting best idea to build products or services. He talked about how design thinking process can help entrepreneurs to get clear picture of the problem they identified and how to convert that into viable business idea. He shared examples of start-up founders who are successful. In his concluding address he addressed the participants on how technical assistance is available for startups from Govt and Private Agencies. The participants expressed their satisfaction on the above workshop and thanked the organizers.

**Outcome:** The participants enhanced their knowledge about Start-ups and Entrepreneurship Development



  
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## Flyer of Corporate Talk



The flyer features a dark background with a stylized building facade. At the top left is the college's logo. The main text is centered, with 'CORPORATE TALK 2023' in large yellow letters. Below this are two circular portraits of speakers. The first speaker is Dukhisyam Patro, Manager of supply chain & Logistics at OLA ELECTRIC. The second speaker is Rajiv Tiwari, a Technical Trainer with 11 years of experience in the automobile industry. The event details are listed at the bottom right, including the date (5th September 2023), start time (10.30 AM), and location (Seminal Hall). The OLA ELECTRIC logo is prominently displayed on the left side. The website URL www.rcmb.in is at the bottom left.

 REGIONAL COLLEGE OF MANAGEMENT  
BANGALORE

**CORPORATE TALK**  
**2023**

  
**Dukhisyam Patro**  
Manager supply chain & Logistics of  
"OLA ELECTRIC"

  
**Rajiv Tiwari**  
Technical Trainer with 11 yr. of  
Experience in Automobile Industry



**5TH SEPTEMBER 2023**  
Starting on 10.30 AM  
AT SEMINAL HALL

 WWW.RCMB.IN



  
DIRECTOR  
REGIONAL COLLEGE OF MANAGEMENT BANGALORE  
Devanshall, Bangalore

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## **FEED BACK ON CORPORATE TALK**

**(Topic: Start-ups and Entrepreneurship Development)**

**Dt.05-09-2023.**

**Name of the Student:**

**Program: BBA/MBA/PGDM**

**Section:**

**Sem.:**

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***Note: Please tick / write your responses***

- 1) Is the Corporate talk helpful to you- Yes/ No
- 2) The resources persons were knowledgeable. Yes/ No
- 3) I recommend this type of corporate talks to my juniors and Friends. Yes/ No
- 4) Did you meet your expectations on the Concept? Yes /No
- 5) Concepts covered in the talk was Interesting & Useful. Yes /No
- 6) How do you rate the corporate talk Best/Good/Better/ Normal
- 7) As a result of this corporate talk, I gained knowledge on ----- ?
- 8) The practical examples helped me to develop----- skills.



# Regional College of Management, Bangalore

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**CIR /No.06 /2023**

**Dt.01-09-2023**

## **Events Organizing Committee**

### **CIRCULAR**

All the members of the Events Organizing Committee are hereby informed to attend the meeting with the undersigned on **04-09-2023 at 3.30 P.M. in Board room.**

**Agenda: Organizing a Lean Management Workshop & Certification  
Dates on 15-09-2023 Session-1 & 21-09-2023 Session-2**

**Time:10.00A.M to 1.00 P.M.**

**Target Group : II<sup>nd</sup>, Sem. MBA students**

#### **Copy to:**

1. President Sir for Information.
2. Member of the Committee
3. All Faculty Members
4. Notice Board
5. File.



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**MIN./No. 06 /2023**

**Dt.04-09-2023**

## **Events Organizing Committee**

### **MINUTES OF THE MEETING**

The meeting of events organizing committee commenced with welcome note by coordinator of the committee/ program, Prof. Tapas Panda, to the member present. The coordinator presented the agenda along with recommendations and requested the chairman to throw light on the issues and the discussion was started. The below mentioned points of the agenda were discussed and the resolutions were made on the same.

**Agenda:** Discussion on the below mentioned Program/ Activities to be organized.

**1. Organizing Lean Management Workshop & Certification for II<sup>nd</sup> Sem. MBA students.**

**2. Dates on 15-09-2023, Session-1 & 21-09-2023, Session-2**

**3. Time:10.00 A.M to 1.00 P.M.**

**Resolution:** It is resolute to conduct/ organize the above-mentioned Activities /Programs on the dates mentioned against it.



# Regional College of Management, Bangalore

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## Events Organizing Committee

List of Events Organizing Committee members present in the meeting and their signatures

S.No	Name	Designation	Position in the Committee
01	Prof. Kamal Bhowmik	Dean	Chairman
02	Prof. Sudip Kumar Sen	Professor & Head-HR	Co-Ordinator
03	Prof. Bala Aryan	Professor	Member
04	Prof. Ramana Reddy	Professor	Member
05	Ms. Smitha S	Asst. Professor	Member
06	Mr. Veeresh	Asst. Professor	Member
07	Ms. Manjula	Asst. Professor	Member



  
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**CIR/ No.06/2023**

**Dt: 10-09-2023**

## **Event Organizing Committee**

### **CIRCULAR FOR STUDENTS**

All the students of II Sem. MBA are hereby informed to attend the below mentioned activity/event. The details of the same are mentioned below.

- 1. Name of the Program: Lean Management Workshop & Certification**
- 2. Dates: 15-09-2023 & 21-09-2023**
- 3. Time: 10.30 A.M.**
- 4. Venue: Seminar hall, First floor**

#### **Copy to:**

1. President Sir for Information.
2. Member of the Committee
3. All Faculty Members
4. Notice Board
5. File



# Regional College of Management, Bangalore

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## **A Report on the Workshop on Lean Management & Certification held on 15-09-2023 & 21-09-2023**

On 15-09-2023 & 21-09-2023 a workshop on Lean Management & Certification was organized by Regional College of Management for II<sup>nd</sup> Sem MBA students. Professor. Tapas Panda, was a resource person for the workshop. The main objective of the workshop was to make students the following concepts.

- 1) Understand that Quality is a subjective term for which each person or sector has its own definition. In technical usage, quality can have two meanings: 1. the characteristics of a product or service that bear on its ability to satisfy stated or implied needs; 2. a product or service free of deficiencies.
- 2) Understand that Quality is critical to satisfying your customers and retaining their loyalty, so they continue to buy from you in the future. Quality products make an important contribution to long-term revenue and profitability. They also enable you to charge and maintain higher prices.
- 3) Understand the significance of applying Lean Methodology to eliminate non-value-added steps in a process for which customer is not willing to pay.
- 4) Apply this awareness to participant's lifestyle and work functions to identify improvement opportunities and achieving excellence.

### **Outcome:**

Developing an understanding on Quality and Lean Methodology for management students. This shall lay foundation for a detailed and comprehensive learning program on Six Sigma / Lean Six Sigma to be conducted by the institute.



# Regional College of Management, Bangalore

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Photographs of Lean Management & Certification Workshop Session -1 Dated 15-09-2023



Prof. Tapas Panda, addressing the participants of the workshop



  
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# Regional College of Management, Bangalore

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## Flyer of Workshop on Lean Management & Certification



Regional College of Management  
Bangalore

**Rated A+++**

**LEAN MANAGEMENT  
WORKSHOP &  
CERTIFICATION**



***MBA Batch 2022-24***

**Date: 14th September 2023 (Session 1)**

**21st September 2023 (Session 2)**

**Venue: Seminar Hall**

**Time: 10:00 AM - 01:00 PM**

**[www.rcmb.in](http://www.rcmb.in)**



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Photographs of Lean Management & Certification Workshop Session -2 Dated 21-09-2023



Prof. Tapas Panda, addressing the participants of the workshop



# Regional College of Management, Bangalore

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## FEED BACK FORM ON WORKSHOP

(Topic: Lean Management & Certification)

Dates 15-09-2023 & 21-09-2023

**Name of the Student:**

**Program: BBA/MBA/PGDM**

**Section:**

**Sem.:**

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***Note: Please tick / write your responses***

- 1) Is the workshop helpful to you- Yes/ No
- 2) The resources person were knowledgeable. Yes/ No
- 3) I recommend this type of workshops to my juniors and friends. Yes/ No
- 4) Did you meet your expectations on the concept? Yes /No
- 5) Concepts covered in the workshop was Interesting & Useful. Yes /No
- 6) How do you rate the workshop Best/Good/Better/ Normal
- 7) As a result of this corporate talk, I gained knowledge on ----- ?
- 8) The contemporary examples helped me to develop -----skills.

