



REGIONAL COLLEGE OF MANAGEMENT

(Recognised by Govt. of Karnataka, Approved by AICTE & Affiliated to Bangalore University)



HIGHLIGHTS

- Hands on experience in SPSS 23
- Case Based Analysis
- Supplementary Course Materials
- Detailed knowledge delivery sessions
- Personalized doubt clearing

Regional College of Management

Two days workshop on RESEARCH METHODOLOGY

April 20th & 21st 2018

Plot No 34/4 and 34/5 Devanahalli, Mudugurki Karnataka - 562164

About The Workshop

Workshops on research methodology usually cover a wide range of data analysis methods and techniques. The purpose of this particular workshop is to give participants a solid foundation in the complex field of research methods, specifically in the context of business management research.

Call Us at: 012 3456 7890 00

Or Visit Us at: www.rcmb.in



For Whom

For any individual who has a passion towards business research.

You may be a novice or in the middle of the researcher in the analysis stage, you can attend this workshop to have a holistic view on the statistical tools to do a quality and confident research



Investment

Faculty and Industry 1000/- (Inclusive of GST)
Research Scholars 500/- (Inclusive of GST)

Resource Person

- DR. SHIV TRIPATHY
Prof. of Strategy, Research & Development
Experience: 27 years (INDIA, Europe & Asia)
Qualification: PHD in HR.
- DR. RAVI THILAGAN
Professor HR
Experience: Industry: 26 years,
Academics: 12 years
Qualification: PHD in HR.

SCHEDULE

DAY 1-20/04/2018

09:00 AM-09.30 AM :Registration and Inauguration
09.30 AM-01.00 PM: Research Process
Setting of Hypothesis
Literature Review
Research questions
Choosing appropriate statistical techniques
02.00 PM-05.00 PM Scales, SPSS, Data-variable Coding and Chi-Square

DAY 2-21/04/2018

09.30 AM-01.00 PM Factor Analysis Non Parametric Analysis
02.00 PM-05.00 PM Cluster Analysis Con-joint Analysis





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Regional College of Management

Two days workshop on
RESEARCH METHODOLOGY

Dec 7th and 8th 2018

Plot No 34/4 and 34/5 Devanahalli , Mudugurki
Karnataka - 562164



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SCHEDULE

DAY 1-07/12/2018

09:00 AM-09:30 AM :Registration and Inauguration
09:30 AM-01:00 PM: Research Process
Setting of Hypothesis
Literature Review
Research questions
Choosing appropriate statistical techniques
02:00 PM-05:00 PM Scales, SPSS, Datavariabale Coding and Chi-Square

DAY 2-08/12/2018

09:30 AM-01:00 PM Factor Analysis
Non Parametric Analysis
02:00 PM-05:00 PM
Cluster Analysis Conjoint Analysis



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Regional College of Management

Two days workshop on
RESEARCH METHODOLOGY

Nov 23rd and 24th 2020

Plot No 34/4 and 34/5 Devanahalli , Mudugurki
Karnataka - 562164

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SCHEDULE

DAY 1-23/11/2020
09:00 AM-09:30 AM : Inauguration
09:30 AM-01:00 PM: Research formulation and research Design
Hypotheses development/coding and tabulating data/data entry
t-test, ANOVA, etc and Non-parametric Regression
Factor Analysis
02:00 PM-05:00 PM : Cluster analysis
Confirmatory factor analysis

DAY 2-24/11/2020
09:30 AM-01:00 PM : Hands on experience on MS-Excel
02:00 PM-05:00 PM
Exclusive sessions on SPSS based on case study



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Regional College of Management

Two days workshop on RESEARCH METHODOLOGY

April 21st and 22nd 2020

Plot No 34/4 and 34/5 Devanahalli , Mudugurki
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Research questions
Choosing appropriate statistical techniques
02.00 PM-05.00 PM Scales, SPSS, Datavariation Coding and Chi-Square

DAY 2-22/04/2020

09.30 AM-01.00 PM Factor Analysis
Non Parametric Analysis
02.00 PM-05.00 PM
Cluster Analysis Conjoint Analysis



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Publishing in management journal




Regional College of Management

Two days workshop on
RESEARCH METHODOLOGY

Dec 8 th and 9th 2019

Plot No 34/4 and 34/5 Devanahalli , Mudugurki
Karnataka - 562164

HIGHLIGHTS

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- Case Based Analysis
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- Personalized doubt clearing

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DAY 1-08/12/2019

09:00 AM-09:30 AM : Inauguration
09:30 AM-01:00 PM: Taking Research to Class
Speculation & Evaluation, Theorizing & Crafting Theories
Theory Building
Qualitative Research Approaches
Field Research
02:00 PM-05:00 PM :
Data Collection & Analysis, Case Based Research
Firming up Research Agenda

DAY 2-09/12/2019

09:30 AM-01:00 PM
Hypotheses Testing:
Publishing in Management Journal
02:00 PM-05:00 PM
Publishing in Management Journal




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HIGHLIGHTS

Hands on experience in SPSS 23
Case Based Analysis
Supplementary Course Materials
Detailed knowledge delivery sessions
Personalized doubt clearing

Regional College of Management

Two days workshop on
RESEARCH METHODOLOGY

March 20th & 21st 2019

Plot No 34/4 and 34/5 Devanahalli , Mudugurki
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DAY 1-20/03/2019

09:00 AM-09:30 AM : Inauguration
09:30 AM-01:00 PM: Research formulation and research Design
Hypotheses development/coding and tabulating data/data entry
t-test, ANOVA, etc and Non-parametric Regression
Factor Analysis
02:00 PM-05:00 PM : Cluster analysis
Confirmatory factor analysis

DAY 2-21/03/2019

09:30 AM-01:00 PM : Hands on experience on MS-Excel
02:00 PM-05:00 PM
Exclusive sessions on SPSS based on case study



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Two days workshop on
RESEARCH METHODOLOGY

April 21st and 22nd 2020

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09:00 AM-09:30 AM : Inauguration
09:30 AM-01:00 PM: Research formulation and research Design
Hypotheses development/coding and tabulating data/data entry
t-test, ANOVA, etc and Non-parametric Regression
Factor Analysis
02:00 PM-05:00 PM : Cluster analysis
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DAY 2-21/03/2019
09:30 AM-01:00 PM : Hands on experience on MS-Excel
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Regional College of Management

Two days workshop on RESEARCH METHODOLOGY

Nov 23rd and 24th 2020

Plot No 34/4 and 34/5 Devanahalli , Mudugurki
Karnataka - 562164

HIGHLIGHTS

- Hands on experience in SPSS 23
- Case Based Analysis
- Supplementary Course Materials
- Detailed knowledge delivery sessions
- Personalized doubt clearing

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Experience: Industry: 26 years, Academics: 12 years
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SCHEDULE

DAY 1-23/11/2020

09:00 AM-09:30 AM : Inauguration
09:30 AM-01:00 PM: Research formulation and research Design
Hypotheses development/coding and tabulating data/data entry
t-test, ANOVA, etc and Non-parametric Regression
Factor Analysis
02:00 PM-05:00 PM : Cluster analysis
Confirmatory factor analysis

DAY 2-24/11/2020

09:30 AM-01:00 PM : Hands on experience on MS-Excel
02:00 PM-05:00 PM
Exclusive sessions on SPSS based on case study





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Hands on experience in SPSS 23
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Personalized doubt clearing

Regional College of Management

Two days workshop on
RESEARCH METHODOLOGY

Oct 28th and 29th 2021

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● DR. RAVI THILAGAN
Professor HR

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Academics: 12 years
Qualification: PHD in HR.

SCHEDULE

DAY 1-28/10/2021

09:00 AM-09:30 AM : Inauguration
09:30 AM-01:00 PM: Taking Research to Class
Speculation & Evaluation, Theorizing & Crafting Theories
Theory Building
Qualitative Research Approaches
Field Research
02:00 PM-05:00 PM :
Data Collection & Analysis, Case Based Research
Firming up Research Agenda

DAY 2-29/10/2021

09:30 AM-01:00 PM
Hypotheses Testing:
Publishing in Management Journal
02:00 PM-05:00 PM
Publishing in Management Journal



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Ask Copilot 2 of 2



Regional College of Management

Two days workshop on RESEARCH METHODOLOGY
March 18th and 19th 2021
Plot No 34/4 and 34/5 Devanahalli , Mudugurki
Karnataka - 562164

HIGHLIGHTS


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- Case Based Analysis
- Supplementary Course Materials
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- Personalized doubt clearing

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 Professor HR
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 Qualification: PHD in HR.


SCHEDULE

DAY 1-18/03/2021

09:00 AM-09.30 AM :Registration and Inauguration
 09.30 AM-01.00 PM: Research Process
 Setting of Hypothesis
 Literature Review
 Research questions
 Choosing appropriate statistical techniques
 02.00 PM-05.00 PM Scales, SPSS, Datavariabel Coding and Chi-Square

DAY 2-19/03/2021

09.30 AM-01.00 PM Factor Analysis
 Non Parametric Analysis
 02.00 PM-05.00 PM
 Cluster Analysis Conjoint Analysis




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Two days workshop on
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Feb 22 nd & 23 rd 2022

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SCHEDULE

DAY 1-22/02/2022

09:00 AM-09:30 AM : Inauguration
09:30 AM-01:00 PM : Research formulation and research Design
Hypotheses development/coding and tabulating data/data entry
t-test, ANOVA, etc and Non-parametric Regression
Factor Analysis
02:00 PM-05:00 PM : Cluster analysis
Confirmatory factor analysis

DAY 2-23/02/2022

09:30 AM-01:00 PM : Hands on experience on MS-Excel
02:00 PM-05:00 PM
Exclusive sessions on SPSS based on case study



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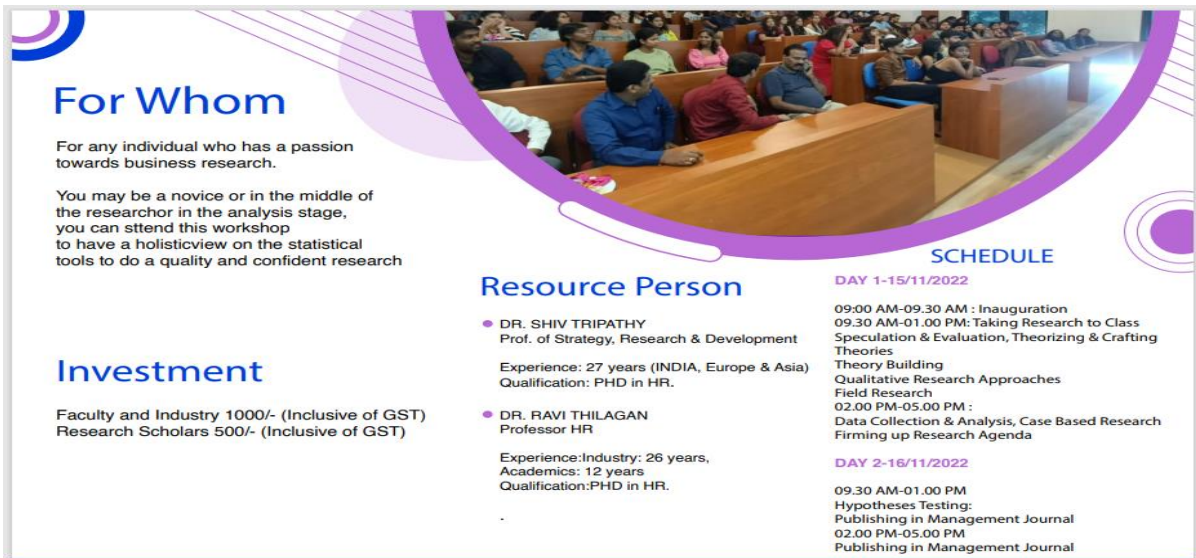
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Two days workshop on **RESEARCH METHODOLOGY**

Nov 15 th and 16th 2022

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SCHEDULE

DAY 1-15/11/2022

09:00 AM-09.30 AM : Inauguration
09.30 AM-01.00 PM: Taking Research to Class
Speculation & Evaluation, Theorizing & Crafting Theories
Theory Building
Qualitative Research Approaches
Field Research
02.00 PM-05.00 PM :
Data Collection & Analysis, Case Based Research
Firming up Research Agenda

DAY 2-16/11/2022

09.30 AM-01.00 PM
Hypotheses Testing:
Publishing in Management Journal
02.00 PM-05.00 PM
Publishing in Management Journal

Director 



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Meet the Guest lecturer



DR. SHIV TRIPATHY
Prof. of Strategy, Research & Development

Experience: 27 years (INDIA, Europe & Asia)

Regional College of management . brings you Workshop on "Quantitative vs Qualitative Research"



On 11th Dec 2023

Workshop Highlights:

- Demystify the two dominant research approaches.
- Learn when to use each method for impactful results.
- Gain practical skills for designing your research project.

Who Should Attend?

- Students & Researchers (all disciplines)
- Professionals embarking on research projects

This interactive workshop equips you to choose the right research method for your needs.

Director



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Meet the Guest lecturer



DR. SHIV TRIPATHY
Prof. of Strategy, Research & Development

Experience: 27 years (INDIA, Europe & Asia)

Regional College of management . brings you Workshop on "Research Paradigms and Philosophical Perspective"



On 16th Sep 2022

Highlights:

- Understand the foundations of research design.
- Explore key paradigms: Positivism, Interpretivism, Pragmatism.
- Align your research question with the right approach.

About the Workshop:

- This interactive workshop equips researchers with a clear understanding of research paradigms and their philosophical underpinnings. Gain the knowledge to confidently choose the methodology that best suits your research goals.

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Meet the Guest lecturer



DR. AGATA STACHOWICZ
Adjunct Professor

Silesian University

Marketing, Poland

Regional College of management . brings you Workshop on "Measurement and Instruments"



On 12th July 2019

Workshop Highlights:

- Understand key measurement concepts.
- Explore diverse instruments across disciplines.
- Learn to choose & use instruments effectively.
- Gain practical skills for accurate data collection.

About the Workshop:

- This interactive workshop equips you with the foundational knowledge and practical skills for measurement and instrumentation. Through engaging activities and demonstrations, gain confidence in selecting and using the right tools for your research endeavors.

Director



Regional College of Management





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Meet the Guest lecturer



DR. SHIV TRIPATHY
Prof. of Strategy, Research & Development

Experience:

Experience: 27 years (INDIA, Europe & Asia)

Regional College of management . brings you Workshop on "Research Report and Writing"



On 19th Jan 2018

Who Should Attend?

- Students & Researchers

Workshop Highlights:

- Craft compelling research reports
- Write clearly & Structure your findings for impact
- Citation & Referencing mastery
- Empower your research.

Director

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Website: www.rcmb.in

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Meet the Guest lecturer



ANASTASIA KIRITSI
Adjunct Professor

International relations, EU sociology, marketing, Tourism,

UK & Germany Universities

Regional College of management . brings you Workshop on "Literature Review"



On 14th Nov 2022

Workshop Highlights:

- Develop a strong research foundation
- Efficient search strategies for scholarly sources
- Critical analysis and synthesis of existing research
- Craft a compelling narrative for your research project

Who Should Attend?

- Students & researchers (all disciplines)
- Anyone embarking on a research project

Empower your research journey.

Director

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Devanahalli, Bangalore



Meet the Guest lecturer



DR. PETER ZACKARIASSON, PH.D.
Adjunct Professor

University of Gothenburg

Business Economics and Law Sweden

Regional College of management . brings you Workshop on "Ethical Considerations In Research"



On 9th May 2022

Highlights:

- Understand core principles of ethical research.
- Learn to design studies that respect participant rights.
- Navigate informed consent, privacy, and data security.

Who Should Attend?

- Researchers, students, and anyone involved in data collection.

**Empower Your Research.
Ensure Its Integrity.**

Director





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