



Regional College of Management Bangalore

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"Waste Reduction Initiatives" program at Mudugurki Village at Devanahalli Taluka

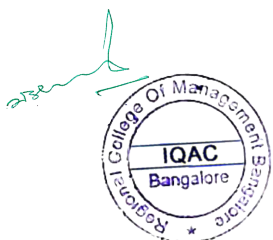
On Earth Day, April 22nd, 2019 RCM Bangalore College's BBA and MBA students extended their environmental outreach programs to Mudugurki village, near Venkatagirikote of Devanahalli Taluka, launching a "Waste Reduction Initiatives" program. The students aimed to promote sustainable waste management practices and reduce waste in the village.

The program began with a waste management awareness campaign, where students interacted with villagers and educated them about the importance of proper waste disposal. The students then organized a waste collection drive, collecting waste from households and segregating it into organic and inorganic waste.

The program also included the distribution of eco-friendly bags and the installation of waste bins in strategic locations. The students also planted trees and conducted a cleanliness drive in the village. The villagers were appreciative of the initiative and pledged to support the students in their efforts to maintain a clean and sustainable environment. The "Waste Reduction Initiatives" program was a successful example of community outreach and environmental responsibility, fostering a sense of social responsibility among the students.



RCM Bangalore students demonstrating the waste management and Plastic free environment to the Mudugurki village, Devanahalli Taluka, Bangalore.



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"Swachh Bharat " program at Mudugurki village, Devanahalli Taluka

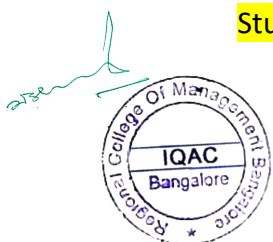
RCM Bangalore College's BBA and MBA students conducted a Swachh Bharat campaign at Mudugurki village , nearer to our college. The program started with educating local schools, communities, and small businesses on keeping the environment clean and follow sustainable practices. The students organized interactive sessions, presentations, and clean the area by their own to raise awareness about environmental conservation, waste management, and sustainable living.

At the village local school, students engaged with children through eco-friendly games and activities, teaching them the importance of protecting the environment. In the community, students conducted door-to-door campaigns, distributing eco-friendly bags and encouraging residents to adopt sustainable practices. Small businesses were educated on sustainable practices, such as reducing plastic use and implementing recycling programs.

The outreach program was a huge success, with the village showing a significant shift towards cleanliness and following sustainable practices. The students' efforts inspired the village to adopt keeping their area clean and follow eco-friendly habits, reducing waste and promoting a cleaner environment. The program demonstrated the impact of education and awareness in driving environmental change, fostering a sense of responsibility among the students and the community. The initiative reinforced RCM Bangalore College's commitment to environmental sustainability and social responsibility.



Students of RCM Bangalore took the Swachh Bharat campaign at Mudugurki village.



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"Environmental Outreach Programs" at a Salumarada Tree park

at Chikkabalapura

RCM Bangalore College's BBA and MBA students organized an environmental outreach programs at a botanical park in Chikkabalapura, On 13th April-2022 ,educating local communities and small businesses on environmental conservation and sustainability. The students conducted guided tours of the park, highlighting the importance of biodiversity and the need to protect flora and fauna.

Interactive sessions and workshops were held to educate the community on sustainable practices such as composting, organic farming, and reducing plastic use. Small business vendors in and around the park were trained on eco-friendly practices, such as sustainable packaging and waste management. The students also organized a cleanliness drive, collecting waste and planting trees in the park.

The program was well-received by the local community, with many participants expressing their appreciation for the initiative. The students' efforts inspired the community to take ownership of the park's maintenance and adopt sustainable practices in their daily lives. The program reinforced RCM Bangalore College's commitment to environmental sustainability and social responsibility, creating a sense of responsibility among the students and the community.



RCM Bangalore students at Environmental Outreach Programs" at a Salumarada Tree park at Chikkabalapura on 13th April-2022



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"Environmental Outreach Programs" at Nandi Hills Botanical Park

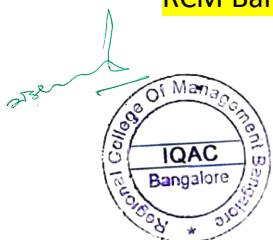
RCM Bangalore College's BBA and MBA students organized environmental outreach programs at Nandi Hills Botanical Park on 17th. August-2022, educating local communities and tourists on environmental conservation and sustainability. The students set up informative stalls and conducted interactive sessions, highlighting the importance of protecting the park's unique ecosystem and biodiversity.

The students also organized a cleanliness drive, collecting waste and promoting the importance of proper waste disposal. Additionally, they conducted a tree plantation drive, planting saplings and encouraging visitors to participate. The program also included an awareness campaign on the impact of plastic pollution and the importance of sustainable practices.

The program was well-received by the visitors and local communities, with many expressing their appreciation for the initiative. The students' efforts inspired many to take small steps towards sustainability, such as reducing plastic use and disposing waste properly. The program reinforced RCM Bangalore College's commitment to environmental sustainability and social responsibility, fostering a sense of responsibility among the students and the community.



RCM Bangalore Students are into Environment Outreach program at Nandi Hills on 17th August-2022




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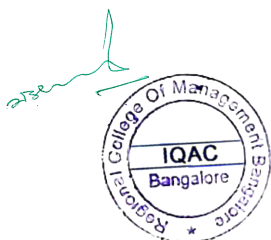


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RCM Bangalore Students are into Environment Outreach program at Nandi Hills on 17th August-2022



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