



# REGIONAL COLLEGE OF MANAGEMENT BANGALORE

(Approved by AICTE, Ministry of Education, Approved by Government of Karnataka & Affiliate to Bengaluru North University)

Leader in Quality
Education with
Global Recognition



MBA / PGDM / BBA

Our core focus is on "Quality Life & Quality Career"

THE TOWER OF DREAMS

REGIONAL COLLEGE OF MANAGEMENT BANGALORE





## REGIONAL COLLEGE OF MANAGEMENT BANGALORE

#### **OUR VISION**

To empower individuals to become Global business-leaders with ethics and social responsibility.



#### **OUR MISSION**

Academic Excellence: We are dedicated to provide world-class education in management, equip students with competencies & ethical values necessary for success in the dynamic business environment.

Holistic Development: We are committed to nurturing not just intellect but also developing the professional character of our students. Our mission is to foster personal growth, emotional intelligence, and a sense of social responsibility among our students.

Social Commitment: Regional College of Management Bangalore firmly believes in using education as a catalyst for positive social change. We actively engage in initiatives, aimed at uplifting the underprivileged sections of society, making education accessible



### **OBJECTIVES**

- Enabling our students to realize their potentiality and self-worth so that they evolve as leaders and transforming agents who can make a significant contribution in all spheres of national and global life.
- Nurturing the community of learners, motivated by a quest for academic excellence in the knowledge society that is evolving,
- ☐ Equipping our students to leverage the latest technology and digital resources to achieve tangible learning outcomes.
- Facilitating students with all the necessary professional and soft skills so that they have the confidence to cope up with the emerging managerial demands of the corporate world.
- ☐ Creating and maintaining an institutional ethos for multicultural thinking, freedom to learn, experiment, question, and innovate by developing critical and cognitive faculties, in the pursuit of an inclusive development model.
- ☐ Aiming to emerge as a path-breaker



# FOUNDER BANGALORE CAMPUS

M.Tech from IIT Dhanbad and Ph.D. in Marketing & Strategy from CMR University

Corporate experience in the field of Marketing, Business Development, Product Analysis and Workforce Management and 11 years of Teaching experience in the field of Human Resource Management, Marketing Management and Entrepreneurship. I extend the heartiest welcome to you all.



With deep pride and immense pleasure, I would like to congratulate all my staff members comprising our experienced and eminent faculty, placement team, soft skill counsellors and admission team as well as our extended family members comprising of international faculty, corporate faculty and HR consultants who are an integral part of our institution for maintaining excellent quality and providing meaningful and purposeful education to our students last year.

Management education should become a platform where students who aspire to join the professional workplace should experience personal and professional transformation along with ample opportunities to take part in the digital and social transformations that are sweeping India and the World. Regional College of Management Bangalore (RCMB), started in the year 1972, committed to achieve exemplary stands in management education that will not only achieve its vision but also the redefined parameters of management education.

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"At RCMB, we pride ourselves as being at the forefront of educational innovation and we have implemented a range of initiatives to prepare our students for the future."

Aimed to empower students to become effective managers, entrepreneurs, and leaders, by imparting comprehensive management knowledge, enhancing essential skills, fostering entrepreneurship, and preparing them for a globalized business environment, while promoting research, innovation, and social responsibility. The college aims to develop Corporateready professionals, who can navigate complex business challenges, create sustainable solutions, and make a positive impact on society, economy, and contributes to the growth and development of individuals, organizations, and communities of the provided of the standard of

# About RCM Bangalore

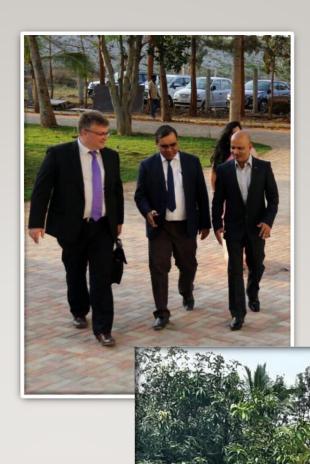


Regional College of Management Bangalore, approved by AICTE and Affiliated to Bangalore University. RCM Bangalore is a 5th Best B School in south India and Ranked top 20 all over India. For its quality education and placements RCMB is Rated A+++ and has been awarded the Best Management College for placements in south India Region by Berkshire Media LLC, USA.

Also, The Grand award of "Indo Global Best Management College in Academic Excellence and Infrastructure" by Indo-Global chamber of commerce stands for its cause of Excellence. The college offers MBA / PGDM / BBA programmes.

The best-in-class faculty with corporate interface, industry experience, global exposure and high placements earn so many laurels in its fold.

Regular classes and activities by the international faculty associated with world renowned Management colleges and Universities enriches the knowledge and skills of our students by the latest teaching technique and methodology. Globally acclaimed corporate leaders as well as eminent and accomplished academicians helping our students to learn & grow at global standard.



RCM Bangalore, awarded "B school of the year in international collaboration" by Silicon India, stands for its commitment to continuous excellence through strategic alliance with foreign universities.

#### **PLACEMENT**



RCMB takes your career needs seriously and demands uncompromising approach learning and development. placement activity is a structured 2 years program that starts with internship in 1st concludes with year and campus placement for final year students. The contemporary industry-focused curriculum and training program coupled with wide collaboration enables industry students to excel in campus interviews and also make them ready to contribute effectively in their place of work. Every student goes through grooming and corporate interaction sessions which are conducted regularly. These learning programs consist of weekend classes and interactive sessions under the guidance of practicing managers of different MNCs and large Indian corporate houses who have made an impact in their chosen domain. The singular aim is to expose our students to the working culture and environment of the corporate departments, give them insights into key functional areas like Finance, Human Resources, Marketing, Sales, Business Analytics, Logistic & Supply Chain Management, Operation.









### **INTERNATIONAL PLACEMENTS**













### **DOMESTIC PLACEMENTS**

























### DOMESTIC PLACEMENTS



















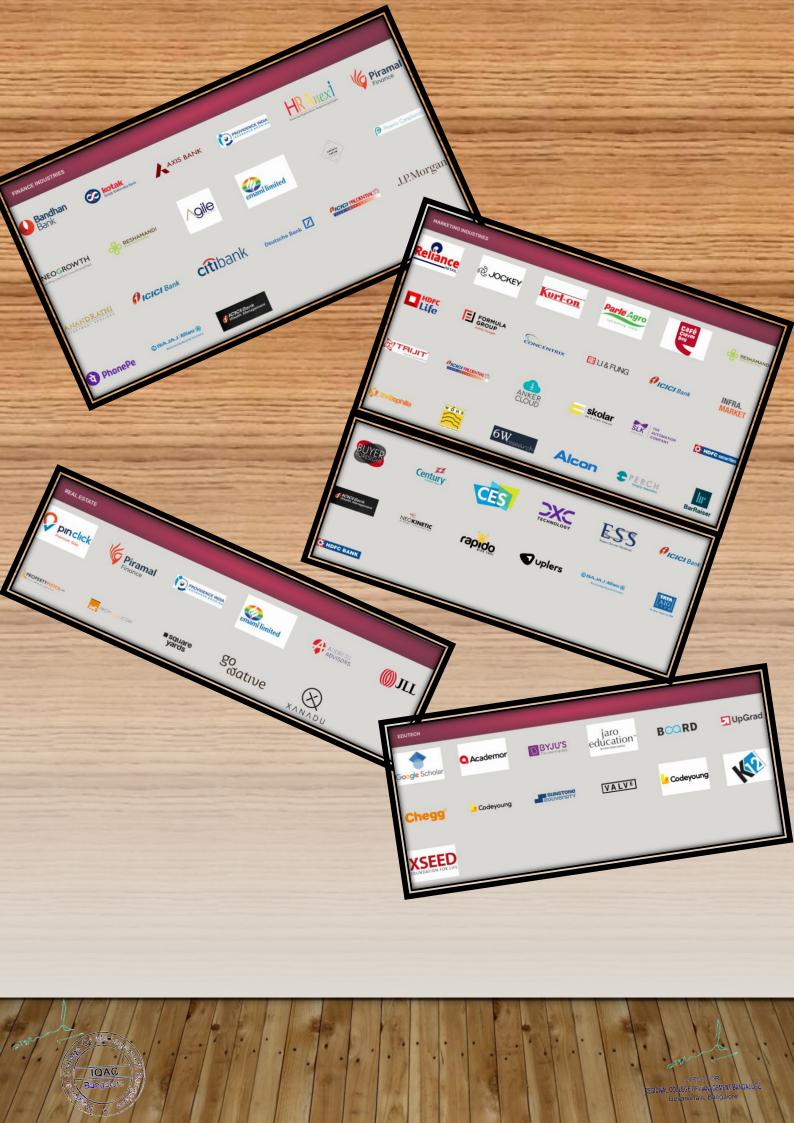


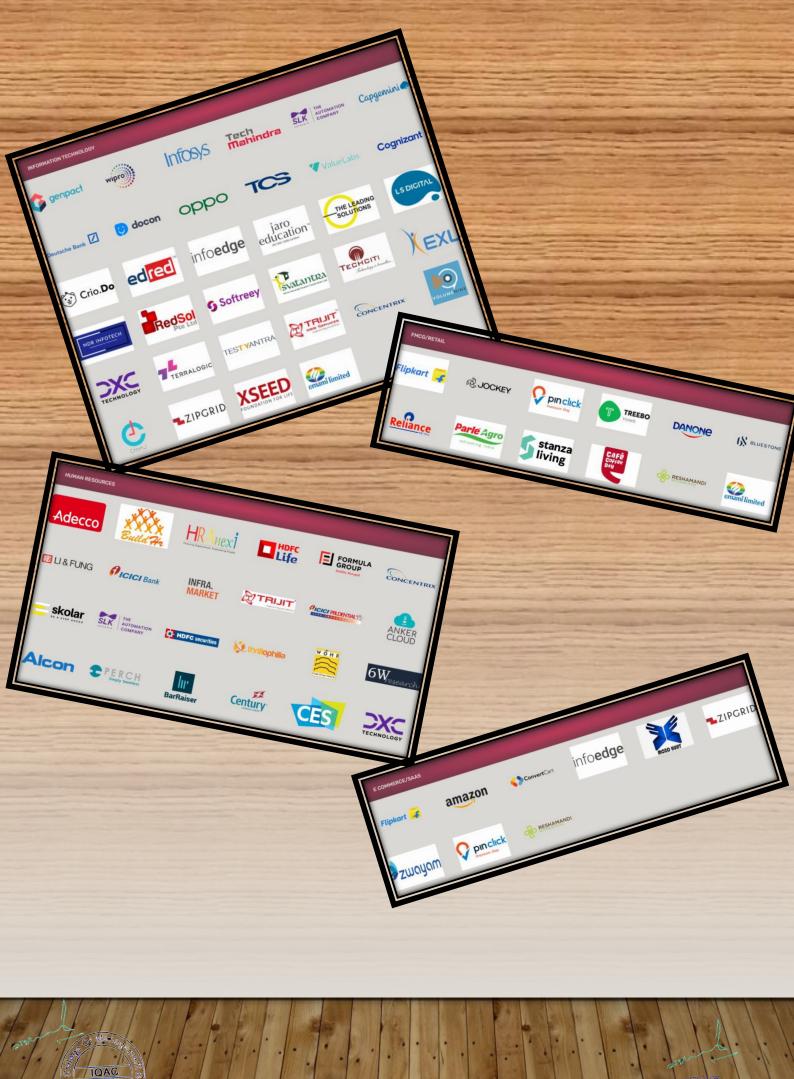














## THINK SPEAK

REALIZE

**CAMPUS** that takes you into the Lap of Nature.

5<sup>th</sup> Best B-School in South India



# **International**Boot Camps & Conferences

### Dr. Satya R. Mandal

"I would like to see that every student of RCMB is bubbling with positivity, creativity and has a strong mind aligned with the needs of the smart world."







## Why RCMB?

With the growing demand for cutting-edge management professionals in the new-age city of Bangalore, RCM Bangalore campus has proven its worth in no time since its establishment. The best-in-class faculty, with corporate interface, industry experience, global exposure, and high placements, has earned many laurels in its fold.





### Dr. Satya R. Mandal

"I would like to see that every student of RCMB is bubbling with positivity, creativity and has a strong mind aligned with the needs of the smart world."

#### **GET IN TOUCH**

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Bangalore 562 64